



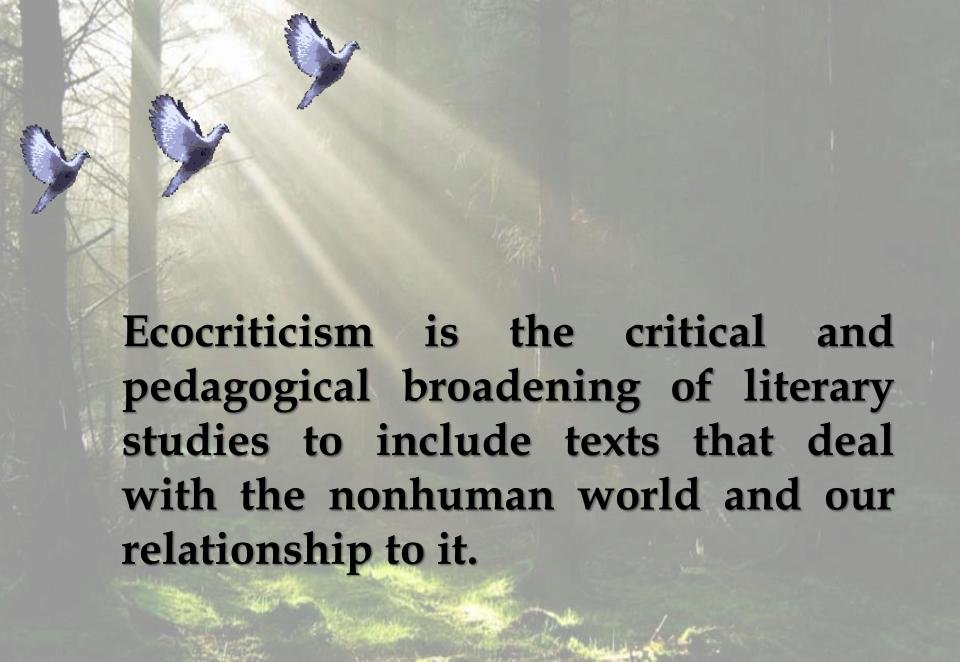


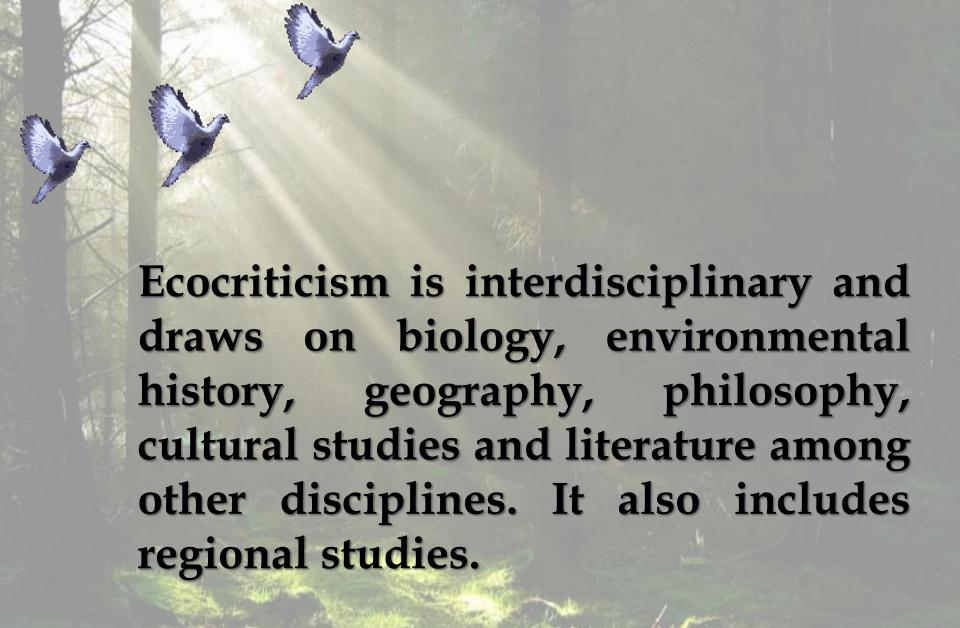
The word "ecocriticism" traces back to William Rueckert's 1978 essay "Literature and Ecology: An Experiment in Ecocriticism".



In 1989, Cheryll Glotfelt revived the term to refer to the diffuse critical field known as "the study of nature writing".

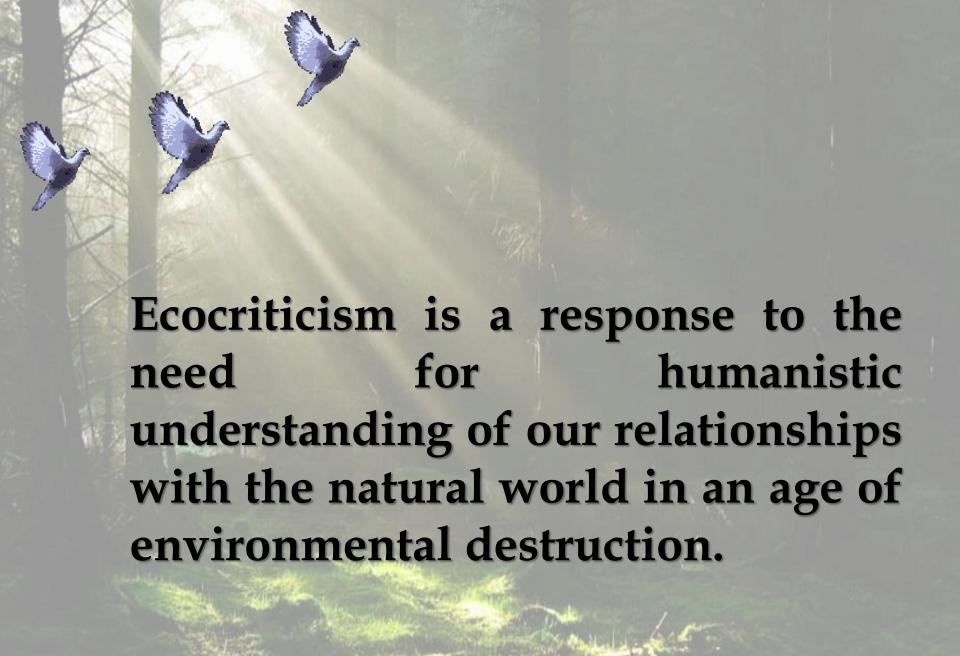
Cheryll's call for an "ecocriticism" was immediately seconded by Glen Love in the Western Literature Association meeting in 1989.





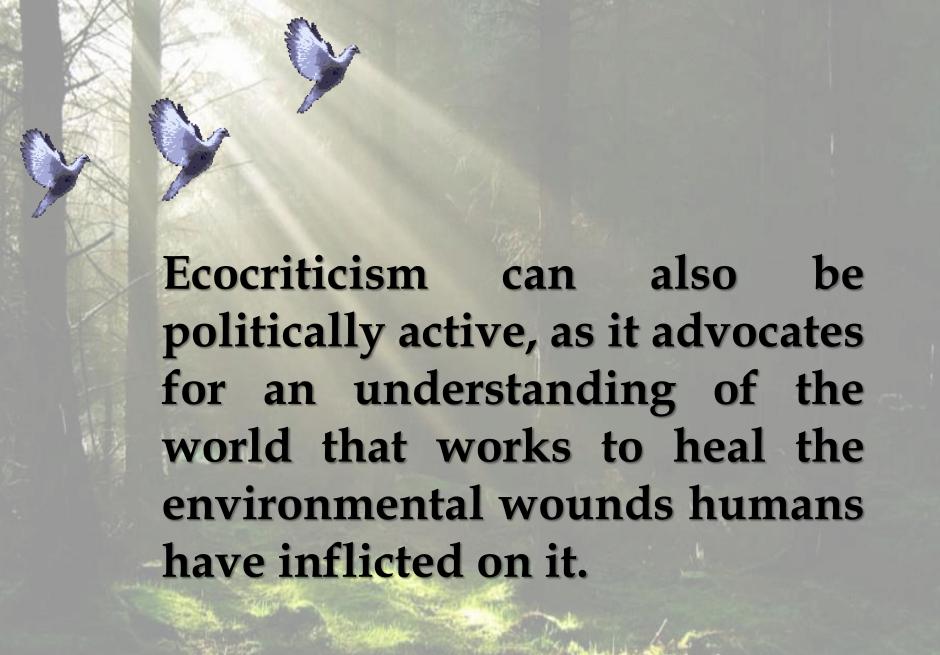


Ecocriticism is a study of culture and cultural products that is in some way connected with the human relationship to the natural world. It is also a response to the needs, problems or crises depending on one's perception of urgency.





Ecocriticism must remain a big tent – with many approaches – theoretical, historical, pedagogical, analytical, psychological, rhetorical and others. It has an inherent ideological, if not moral component.



Ecocriticism takes as its subject the interconnections between nature and culture, especially the cultural artifacts – language and literature.

As a critical stance it has one foot in literature and the other on land.

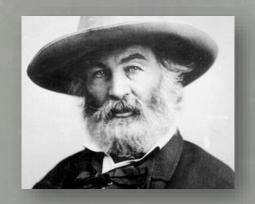
Ecocriticism expands the notion of the world to include the entire ecosphere.

Literature plays a part in an immensely complex global system in which energy, matter and ideas interact.



Glen Love in her essay "Revaluing Nature: Towards an Ecological Criticism" [Nov. 1990] raises a very valid argument..."the most important function of literature today is to redirect human consciousness to a full consideration of its place in a threatened natural world?

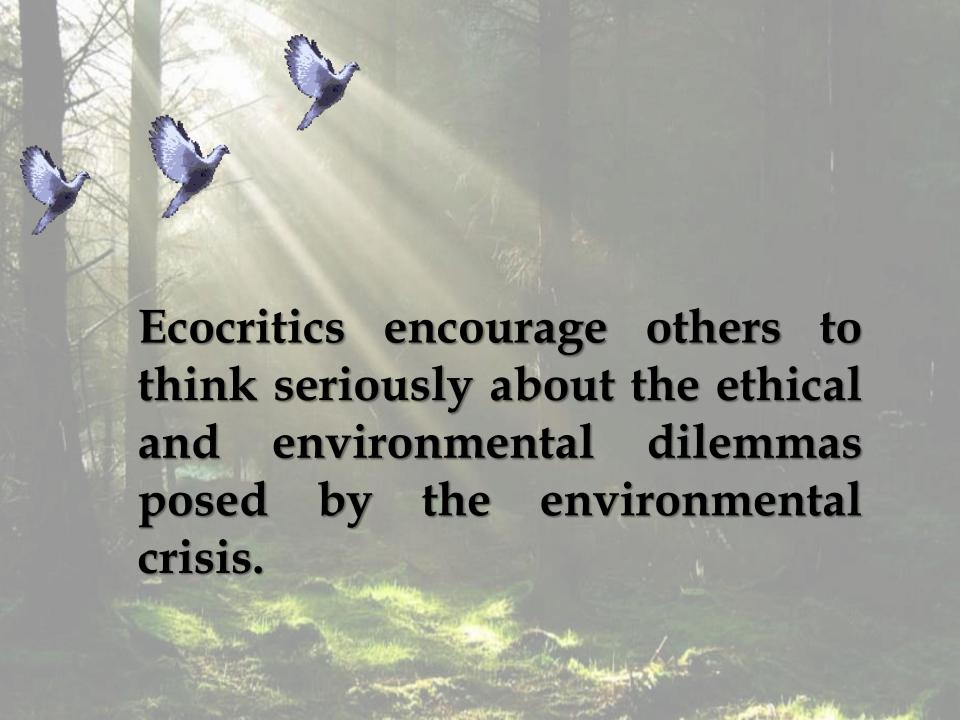




Walt Whitman declared in "A Song of the Rolling Earth":

"There can be no theory of any account unless it corroborates the theory of the earth.

No politics, song, religion, behaviour or what not, is of account, unless it compare with the amplitude of the earth; unless it face the exactness, vitality, impartiality and rectitude of the earth."



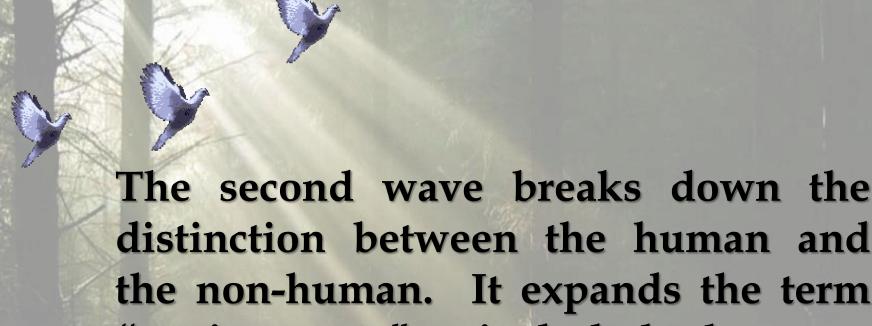


Ecocritics need to be folklorists, geographers, historians, landscape readers, as well as students of material culture.

When we study the relationships between language and landscape, text and terrain, or words and woods, we donot study two separate things but interdependencies.



The first wave of ecocriticism is characterised by its emphasis on nature writing as an object of study and as a meaningful practice. Central to this wave is the environmental crisis of our age _ a problem that is both cultural and physical.



distinction between the human and the non-human. It expands the term "environment" to include both nature and the urban. Out of this expansion has grown the "Ecojustice Movement" that is raising an awareness of class, race and gender through an ecocritical reading of the text.



TROPES & APPROACHES

PASTORAL

Pastoral trope found in much British and American literature, focusses on the dichotomy between rural and urban life as "deeply entrenched in Western Culture".

There is a general idealization of nature and the rural and the demonization of the urban. Such works show a "retreat" from city life to the country, while romanticizing rural life.



WILDERNESS

Old World Wilderness displays wilderness as a place beyond the boundaries of civilization. Wilderness is treated as a "threat" or a place of "exile".

New World Wilderness seen in later American literature applies the pastoral trope of the "retreat" where the wilderness is a sanctuary.

ECOPEMINISM

A branch of ecocriticism, primarily analyses the interconnections of the oppression of women and nature.

Radical ecofeminism embraces the idea that women are inherently closer to nature, biologically, spiritually and emotionally.

Ecofeminist use of the ancient identity of nature as a nurturing mother which shows the alliance between the feminist and ecological.





"Ecofeminism is about connectedness and wholeness of theory and practice. It asserts the special strength and integrity of every living thing... we are a woman identified movement... we see the devastation of the earth and her beings by the corporate warriors and the threat of nuclear annihilation by the military warriors, as feminist concerns."

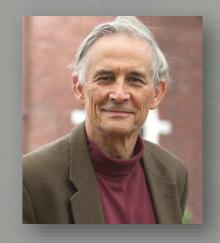




Joseph Carroll reiterates:

"The felt quality of experience within a natural world is one of those fundamental conditions of experiences. It should also be one of the fundamental categories of literary analysis. [Evolution and the Literacy Theory; 1995; 302]





Lawrence Buell, one of the pioneers of ecocriticism, said that: "Environmental crisis brings a crisis of the imagination. Writers can help to ameliorate the crisis through their writings, through a rescue operation by, reanimating and redirecting the readers transaction with nature."

Embeddedness in spacious physical context is constitutive of personal and social identity.





Jonathan Bate tells eloquently about the role of literature in the establishment of close kinship between nature and human life:

"We cannot do without thought experiments and language experiments which imagine a return to nature, a reintegration of the human and the other. The dream of deep ecology will never be realised upon the earth, but our survival as a species may be dependent on our capacity to dream it in the work of our imagination."

[The Song of the Earth, 2000]



Human Resources Management

Performance Appraisal

By Dr. Sushama Rajeev Hasabnis

Performance Appraisal

Definition

"The formal, systematic assessment of how well employees are performing their jobs in relation to established standards, and the communication of that assessments to employees."

Wendell French

"Performance appraisal is the systematic, periodic and impartial rating of an employee's excellence in matters pertaining to his present job and his potential for a better job."

Flippo

Objectives of Performance Appraisal

- > Feed back
- Compensation Decisions
- ► Data Base
- > Personal Development
- Training d development
- > Promotion Decisions
- ► Improve Supervision

Process of Performance Appraisal

- > Job analysis, job description and job specification
- Establishing standards of performance
- Communicating performance standards to employees
- ➤ Measuring Actual Performance
- ComparingActual performance with standards and Discuss with Employees
- >Initiating Corrective action, if necessary

Methods of Performance Appraisal contd.....

Traditional Methods

- 1. Unstructured Method
- 2. Straight ranking Method
- 3. Paired comparison Method
- 4. Man to man comparison method
- 5. Grading Method
- 6. Graphic rating Method

Modern Methods

1. BARS

(Behavioral Anchored Rating Scale Method)

- 2. Result oriented Appraisal or MBO method
- 3. Assessment centre Method

Methods of Performance Appraisal

Traditional Methods

- 7. Forced Choice method
- 8. Check list method
- 9. Weight check list method
- 10. Free essay method
- 11. Critical incidents method
- 12. Field review method
- 13. Confidential reports

Modern Methods

- 4. Human Resource Accounting
- Method
- 5. Psychological Appraisal method
- 6.360 degree appraisal

Unstructured Methods

- Impression about the Employee
- Simple
- Qualities
- Abilities
- Aptitude
- Other Personal traits

Straight Ranking Method

- Ranking from Best to poorer
- Subjective Method

Paired Comparison Method

- Improved single ranking Method
- Group of employee
- Comparision to each another
- Formula:
- <u>N(N-1)</u>

N

Where N is the number of person compaired.

Table of Paired Comparison Method

Employees rated Performance Compared with	A	В	C	D	E	Final Rank
А	#	-	-	+	+	3
В	+	#	-	-	+	2
С	+	+	#	+	+	1
D	_	-	-	-#	+	4
E	-	-	-	-	#	5

Man to Man Comparison Method

- Selected Factors
- Scale for each trait
- Scale ranking
- E.g. leadership, initiative group work

Grading Method

- Carefully Defined Grade
- Knowledge, Judgement, analytical ability, Leadership Quality self expression etc.
- Grade-A: Outstanding
- Grade-B: Very Good
- Grade-C: Average
- Grade-D: poor

Graphic Rating Scale

- Main Feature is evaluation on Job related knowledge
- Quantitative rating



Forced choice Method

- American Army Personnel
- Second World War
- Pairs of statement some may be positive and some may be negative
- Good work organizer
- Shows patience with slow learners
- Dishonest or disloyal
- Careful and regular
- Avoid work
- Hard working
- Cooperates with fellow workers
- Does not take interest in work

Checklist

- Objective or descriptive statements about the employee's behavior
- Sample Questions
- Is the employee regular on the job? Yes/No
- Is the employee respected by his subordinates? Yes/No
- Is the employee always willing to help peer? Yes/No
- Does the employee follow instuctions properly? Yes/No
- Does the employee keep the equipment in order? Yes/No
- Difficult to construct a good checklist
- A separate checklist is needed for each job

Weighted Checklist

 Statement s Relating to work related behavior of the employee

Every statement is given equal importance

Free Essay Method

- No quantitative
- Only subjective method evaluation by evaluator
- Job knowledge and potential of the employee
- Affiliation with company programme policies objectives etc
- The employees relation with co workers and superior
- The employees general planning organizing and controlling ability
- The attitudes and perception of the employee in general.

Critical Incidents Method

Performance based on critical events

Field Review Method

- Interview of the supervisor
- Interview by the evaluator
- Opinion of the subordinate
- Discussion with supervisor and evaluator

Confidential Report

- It is Written by supervisor
- Major determinant is promotion or transfer
- Subjective based on impression
- No feedback to employee
- No development to employee
- Never known his weakness

MODERN METHODS BARS: Behaviorally Anchored Rating Scales

- Critical areas of performance of job Behaviorally
- anchored rating scales

Result oriented Appraisal or MBO Technique

- Concrete performance targets
- Superior and subordinate jointly
- Performance appraisal is based by both

Assessment Centre Method

- First Applied in the German Army in 1930
- Individuals from various department
- Group assignment
- Evaluation personally, collectively
- Potential, promotion etc.

Human Resource Accounting Method

- Cost of the employee
- Recruitment, selection, induction, training, development, wages and benefits
- Contribution of the employee
- Labour productivity+value added by human resources.

360 Degree

- Performance appraisal
- Wide range
- Boss
- Colleagues
- Subordinate

THANK YOU

SUBJECT: -INDIAN AND GLOBAL ECONOMIC DEVELOPMENT

Class :- T. Y. B. COM

CHAPTER 5:- ECONOMIC PLANNING IN INDIA

- >5.1 Introduction
- >5.2 Meaning and Definition of Economic Planning

Conscious effort

- 1. Economic variables
- 2. Country or region
- 3. Time-Schedule
- 4. Set of objectives
- 5. Determinate Authority
- 6. Economic Survey

- 5.3 Characteristics of Economic Planning in a Mixed Economy
- a. Joint Responsibility
- b. Direct Partial Control
- c. Division of Sectors
- d. Scope for Private Initiative
- e. C0-operative Sector
- f. Freedoms
- g. Inducement and Controls

>5.4 Need of Economic Planning In India

- 1. Inadequacy of the Market Mechanism
- 2. Elimination of Instability
- 3. Resource Mobilization and Allocation
- 4. Equitable Distribution of Income
- 5. Harmonizing Wage Relations
- 6. Coping with Major Economic Changes
- 7. Wastes of Competition and Duplication of Services
- 8. Externalities
- 9. Creating a Climate
- 10. Trade and Aid
- 11. Collective wisdom

>5.5 Formulation of a Economic Plan

- a) Central Planning Authority
- b) A Survey of the Economy
- c) Objectives
- d) Priorities and Targets
- e) Strategy
- f) Internal Consistency and Balances
- g) Mobilization of Resources

- h) Choice of a Planning Model
 - 1. The Aggregate Growth Model
 - 2. The Sectoral Projection Model
 - 3. The Comprehensive Inter-industry Model
- i) Plan Period
- j) Efficient Administration
- k) Evaluation

>5.6 Objectives of Economic Planning in India

- a) Rapid Economic Growth
- b) Removal of Poverty and Reducing Disparities in Income
- c) Creating Employment Opportunities
- d) Regional Balance
- e) Social Objectives
- f) Increasing World Competitiveness

>5.7 Strategy of Indian Planning

- a) Emphasis on Industrialization
- b) Implications of this strategy
 - 1. The Supply of Consumer goods
 - 2. Importance to small scale Industries
 - 3. Due Place for Agriculture
 - 4. Dominant role of the Public Sector
 - 5. Important place to Private sector also
 - 6. Foreign Trade and Foreign Aid
- c) Employment Strategy
- d) Fiscal Policy for Social Objectives
- e) Evaluation of the Strategy

5.8 Limitations of Economic Planning

Limitations

- 1. Deficiencies in plans and their Implementation
- 2. Insufficient and unrealizable data
- 3. Unanticipated economic disturbances
- 4. Institutional Weaknesses
- 5. Lack of political will
- 6. Reduction in Lines of Control
- 7. Socio Cultural Barriers
- 8. The Menace of population Growth
- 9. Inherent Drawbacks of Public Sector
- 10. Allocating Real Resources

- >5.9 Review of Planning in India Evaluation of Economic Planning in India
- A. Concrete Achievements of the Development plans since 1951
 - 1. Rise in National Income and per Capita Income
 - 2. Achievements in Agriculture
 - 3. Performance of Industrial Sector
 - 4. Science and Technology
 - 5. External Sector
 - 6. Infrastructural Development

- B. Failures of Planning
 - 1. Failure to eliminate poverty
 - 2. Failed to provide Employment
 - 3. Increasing inequalities of income and wealth
 - 4. Growing Black money
 - 5. Failure in implementation of land reforms
 - 6. Concentration of Economic power

- C. Achievements and Failures of the Ninth Five year plan (1997 2002)
 - 1. Growth rate of GDP missed the target
 - 2. Low achievement in Saving and Investment
 - 3. Size of the public sector plan reduce d
 - 4. Widening gap between revenue and expenditure
 - 5. Rising Fiscal Deficit
 - 6. Discouraging External trade
 - 7. High ICOR
 - 8. Growing unemployment

- $\gt 5.10$ Tenth Five Year Plan (2002 2007)
- Objectives of Tenth Five Year Plan (2002 2007)

 Sectoral Allocation of Public Sector Resources for Tenth Plan
- ➤5.11 Current (Eleventh) Five Year Plan (2007-12) Objectives and Strategy Sectoral Allocation of Public Sector Resources for Eleventh Plan

Group, Group Dynamics & Team Building

Dr. Sameer Limbare

Assistant Professor

Department of Psychology, LBRD Arts and Commerce Mahila Mahavidyalaya, Nashik Road

Cell No: 9890985982

Email sameerlimbare@yahoo.com

Group



Causes of Group formation

- 1. Social & Mental Needs
- 2. To accomplish impossible tasks
- 3. To seek Information, Knowledge & Skills
- 4. Information on Sensitive issues
- 5. To created a "Image" recognized by society

6. Security



Functions of a Group

1. Role- Role ambiguity

2. Status

3. Norms

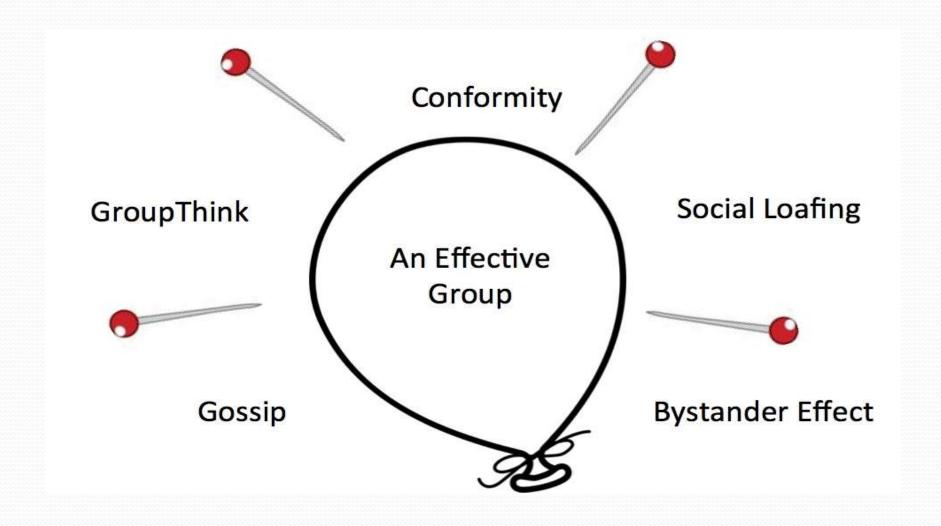
4. Cohesiveness & Unity

Group Structure

Group Dynamics

- Study about Group structure
- Studying about members Behaviour
- ➤ To know about the Stability of Group
- Changes occurring in the above

Threats to a Group



Disadvantages of Group

- Social Loafing
- Group Polarization
- Group Think

SOCIAL LOAFING



Group Polarization

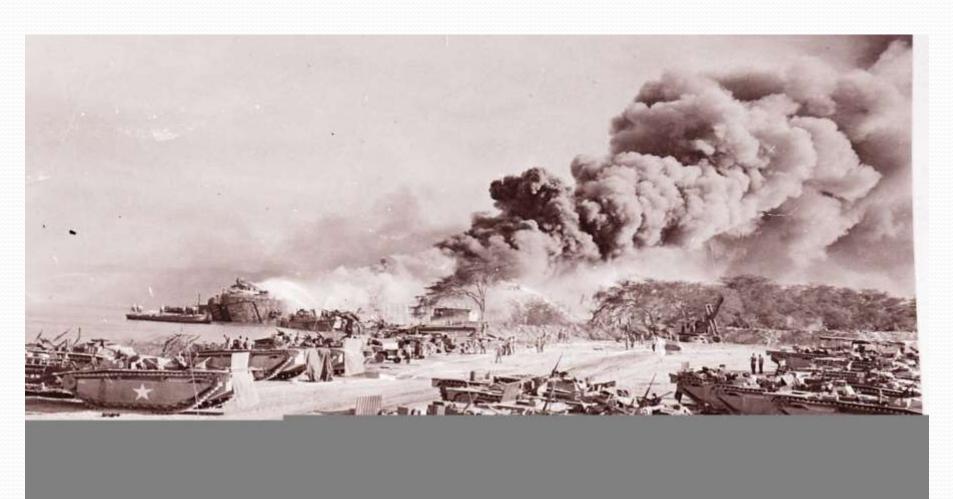


GROUP THINK: Def

"The mode of thinking that person engage in when concurrence-seeking & realistic appraisal of alternatives course of action"

In short Overconfident /Complacent

PEARL HARBOUR ATTACK



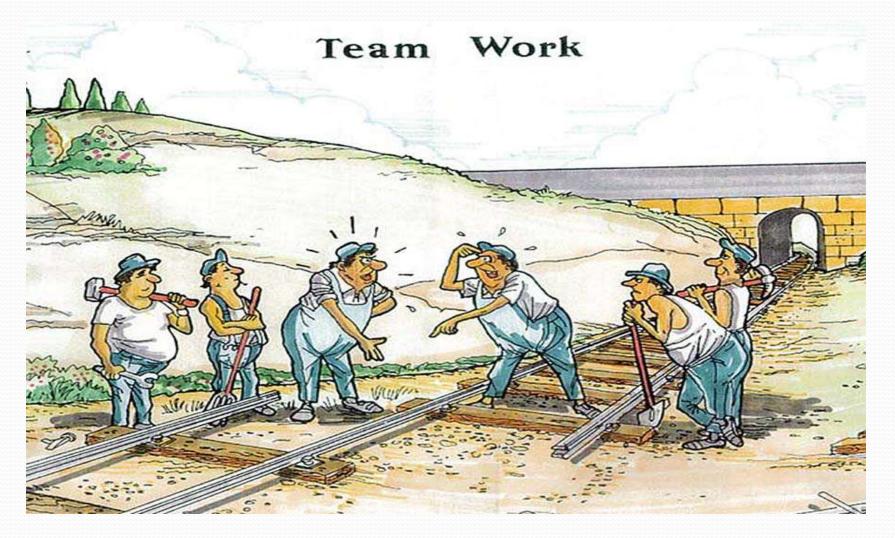


PEARL HARBOUR ATTACK

- Attack on Dec 1941
- Loss of:
- 18 SHIPS
- 170 AEROPLANES
- 2400 LIVES/ SOLDIERS
- Reason: Group Think



Why? Team Building



COORDINATION

Definition

- Co-ordination is the
- unification,
- integration,
- synchronization of the efforts of group members
- so as to provide unity of action in the pursuit of common goals.
- It is a hidden force which binds all the other functions of management.

COORDINATION

 Having a global view of all the work that has to be done- visionary

- Setting a Common Goal
- Knowing your Team
- Defining Team Roles

Global View



KNOWING YOUR TEAM



SOCIAL LOAFING

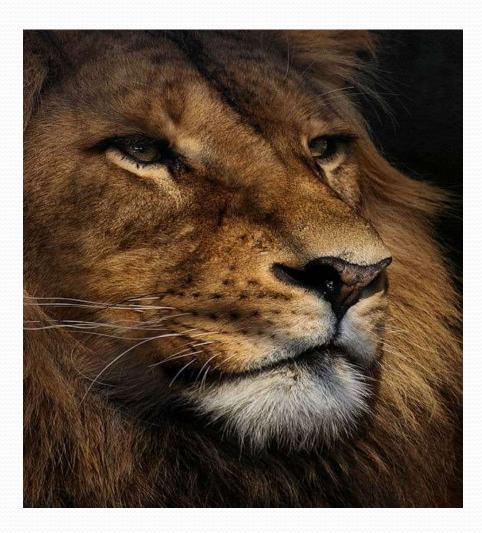
trusting your neighbor will do the job

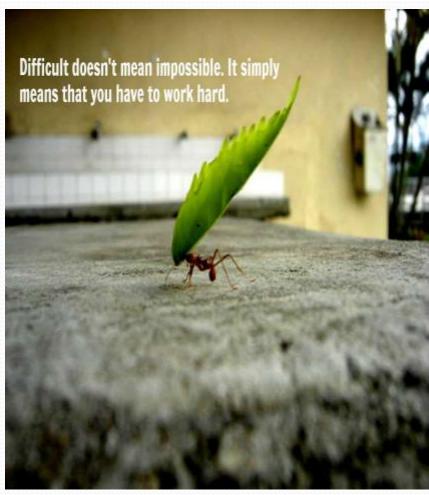
ICANHASCHEEZBURGER.COM 🚎 🕏 😂

COORDINATION

- **Planning**
- **Communicating**
- Finding the correct tools

BELIEVE IN SELF





Believe in SELF



- UNIQUE
- SPECIAL &
- ONLY ONE OF ITS KIND IN THE WORLD

RATAN TATA

"I do not take right decisions
I take decisions & then prove
how they were right."

BE AN EFFECTIVE PLANNER

 Identifying resources people, time, money, materials and facilities

 Ensuring the availability of resources

 Determining standards of performance



Practice Problem Solving

- Is it a problem???
- Gather facts and opinions
- Be Creative & Positive in solving
- Implement the decision
- Evaluate the results

Providing a Motivating Climate

- Providing the resources
- Providing the training
- Guiding and Encouraging personal development
- Recognizing and Rewarding

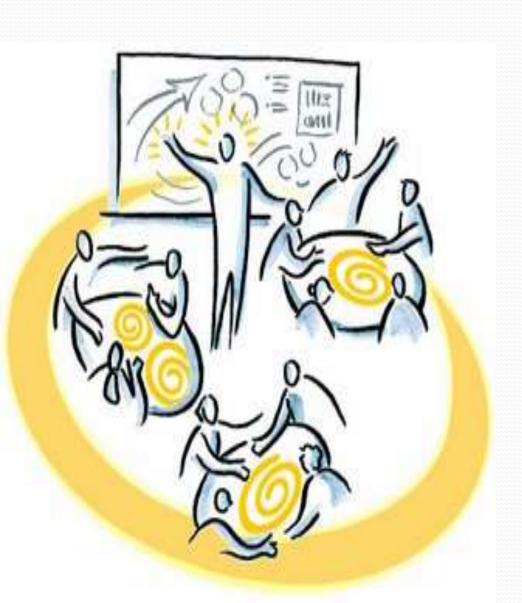
Develop Organizational Skills



 Divide work into logical tasks and groupings

 Establishing guide lines in order to coordinate

Develop your Organizational Skills



- Practice of taking feedback
- Establish communication networks
- Free flow of information up down

Practice Feedback



Team building can be compared with Cricket

Coordinate the teams effort

Committed to make a contribution to the team

To beat the competition requires a Game Plan

Collaboration as a Source Of Power



QUESTIONS????



महाराष्ट्रातील प्रमुख वारकरी संत





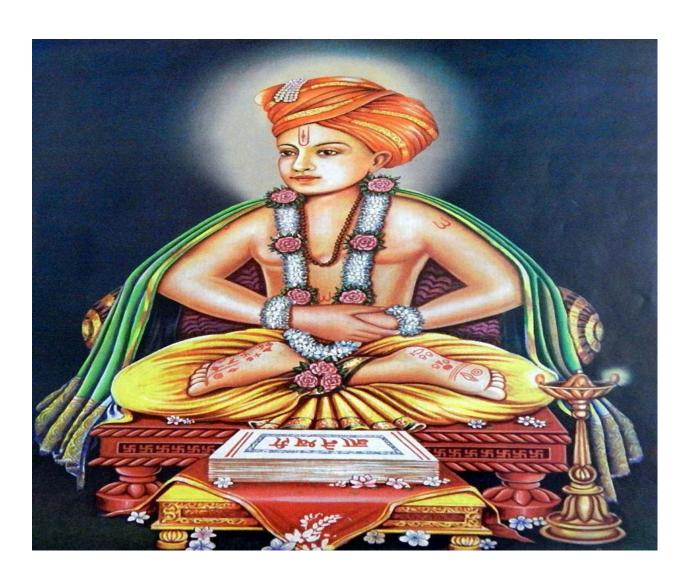
संत शब्दाचा अर्थ

• संत या शब्दाचा धात्वर्थ सद्वस्तू असा आहे. तीनही काळी जिच्या स्वरूपात बदल होत नाही आणि जिचा अभाव कोणत्याही काळी सिद्ध होत नाही अशी जी चैतन्य वस्तू, तिलाच संत असे म्हणतात. देहाहंकाराशी लढ्न. त्याचा निःपात करून, कार्यकारण उपाधीवर विजय मिळवन जो आत्मरूप बनला आहे, त्याला मिळणारी एक महाने पदवी म्हणजे संतत्व होय. साधु, संत, सज्जन आणि भगवदभक्त हे साधारणपणे एकच असेतात. भगवद्गीत्रेमधील् दूसऱ्या अध्यायातील स्थितप्रज्ञ, सहाव्या अध्यायातील योगी, बाराव्या अध्यायातील ज्ञानोत्तर भक्त, चौदाव्या अध्यायातील गुणातीत आणि अठ्याच्या अध्यायातील कर्मसन्यासी, है सर्व एकच. ब्रह्मनिष्ठ किंवा ईश्वरभावाला प्राप्त झालेल्या विभूतींची नावे जरी भिन्न असली तरी वृत्ती सारखींच असते

 भागवतात अशा महात्म्यांना "भागवत' किंवा भागवतोत्तम संत असे म्हणतात. हे भागवतोत्तम सत्पुरुष समदर्शी असतात. सम याचा एक अर्थ व्यावहारिकाच्या म्हणजे उपाधीच्या प्रतीकडचा, तर सम शब्दाचा दुसरा अर्थ ब्रह्म म्हणजेच सर्वच ब्रह्म किंवा इश्वर पाहणारा, असा आहे. मंडकोपनिषदात "श्रोत्रियं ब्रह्मिन्ठि' अशी संतांची लक्षणे सांगितली आहेत. श्रतिसंपन्नता आणि ब्रह्मिनिष्ठता याबरोबरच कृपाळपणा हो संतांचा महत्त्वाचा गुण. श्रुतिसंपन्नतेने ब्रह्मिनिष्ठ झालेले संत कृपेचा वर्षांव करतात.

- संताची अभंगाणी हे महाराष्ट्राचे आणि मराठीचे परमभूषण आहे.संताची अभंगवाणी हे महाराष्ट्राच्या मराठी भाषेचे अक्षर लेणे होय.
- साधुसंत मायबाप तिंही केले कृपादान । पंढिरिये यात्रे नेले घडले चंद्रभागे स्नान ।।
- आणि संतकृपेनेच ही भूलोकीच्या वैकुंठाची वाट गवसते.

संत ज्ञानेश्वर



ज्ञानेश्वरांनी लिहिलेले ग्रंथ

- अमृतानुभव
- <u>चांगदेव पासष्टी</u>
- भावार्थदीपिका <u>ज्ञानेश्वरी</u>- या ग्रंथाचा शेवट <u>पसायदान</u> या नावाने ओळखला जातो.
- स्फुटकाव्ये (अभंग,विराण्या आदि.)
- हरिपाठ (श्री ज्ञानदेव हरिपाठ)

ज्ञानदेवांचे बालपण

- (१२७१ किंवा १२७५-१२९६). महाराष्ट्रातील एक थोर योगी, तत्त्वज्ञानी आणि संतकवी. महाराष्ट्रातील भागवत तथा वारकरी संप्रदायाचा तत्त्वज्ञ प्रवर्तक. बापविञ्ठलस्त, ज्ञानाबाई, ज्ञानदेव या नावानीही त्यांना ओळखले जाते. ज्ञानेश्वरीच्या अखेरीस ज्ञानेश्वरांनी स्वतःची नाथसंप्रदायाची ग्रपरंपरा सांगितली आहे, ती अशी:<u>आदिनाथ,मत्स्यंद्रनाथ, गोरक्षानाथ,गहिनीनाथ,निवृत्तिना</u> थ,ज्ञानदेव ज्ञानेश्वरी, अमृतानुभव, चागदेव पासष्टी व बहतेक अभंग-गाथा हैयांत ते स्वतं च्या नावाचा निर्देश जौनदेव असाच करतातः परत् ⇒ <mark>नामदेव, मुक्ताबाई, एकनाथे</mark> इ. संतांच्या वाङ्मयात ज्ञानेश्वर असाही उल्लेख अनेकदा येतो.
- ज्ञानेश्वरांचा जन्म <u>आपेगाव</u> येथे तेराव्या शतकात, मध्यरात्री श्रावण कृष्ण अष्टमी, शके ११९७ (इ.स. १२७५) रोजी झाला.

• त्यांच्या विडलांचे नाव विडलपंत कुलकर्णी. त्यांच्या आई रिक्मणीबाई या होत. गोविद्रपंत वे मीराबाई हे त्यांचे आजोबा-आजी होत. निवृत्तीनाथ हे ज्ञानेश्वरांचे थोरले बंधू. निवृत्ती, सोपान व मुक्ताबाई या त्यांच्या भावंडांचा जन्म अनुक्रमे शंके ११९५, ११९९ व १२०१ मध्ये झाला. (काही अभ्यासकांच्या मते['] <u>निवत्ती</u>, ज्ञानदेव. सोपान व मक्ताबाई या सर्व भावडाचा जन्म आळंदी येथेच अनुक्रमें शुके ११९०, ११९३, ११९६ व ११९९ मध्ये झाला.) आपेगाव हे <u>औरगाबाद</u> जिल्ह्यातील पैठणजवळ गोदावरी नदीच्या काठावर वसलेले छोटे गाव आहे. ज्ञानेश्वरांचे वडील विव्वलपंत हे म्ळात विरक्त स्न्यासी होते. विवाहित असतानाच त्यांनी संन्यास घेतला व ते काशीला गेले.

• गुरुंना ते विवाहित असल्याचे समजल्यावर गुरुंनी त्यांना परते पाठवले. त्योंच्या आजेनुसार पुन्हा गृहस्थीश्रमात प्रवेश केल्यानंतर विव्वलपताना चार अपत्य झाली. निवृत्ती, जानदेव, सोपान व मुक्ताबाई अशी त्यांची नावे होत. विव्वर्तपत् तीर्थयात्रा करत <u>आळंदी</u> मुक्कामी येऊन स्थायिक झाले. त्या काळी सन्यासाची मूले म्हणून सर्व समाज या चौंघा भावंडांची हेटाळणी करीत असे. गावाने त्यांना व त्यांच्या कुटंबाला वाळीत टाकले. परित्यक्त ब्राहमण म्हणून त्यांना काळ कठावा लागला. ज्ञानेश्वर व त्यांच्या भावंडांची मंज करण्याचे आळंदीच्या ब्राहमणांनी नाकारले. त्यावर विवेतपंतांनी उपाय काय असे धर्मशास्त्रींना विचारले. त्यावर केवळ देहदंडाचीच शिक्षा आहे असे ब्राहमणांनी सागितले. मुले संस्कारांपासून वंचित राहू नये व त्यांचे भविष्यात भले व्हावे यासाठी विञ्चलपंतानी व रुक्मिणीबाई यांनी आत्महत्या करून देहान्तं प्रायश्चित्तं घेतले.

- आई-विडलांच्या मृत्यूनंतर ज्ञानेश्वर आणि त्यांच्या भावंडांना लोकांकडून फार त्रांस दिला गेला. त्यांना अन्न आणि पाणी यासारख्या मूलभूत गोष्टी नाकारण्यात आल्या. पढे ही भावंडे पैठणला गेली आणि तेथे ज्ञानेश्वरांनी आपली विद्वत्ता सिद्ध केली.
- संत ज्ञानेश्वरांनी अत्यंत रसाळ भाषेत शब्दरचना केली. संत नामदेवांच्या जोडीने त्यांनी भागवृत धर्म वारकरी सप्रदायाचा प्रसार केला. ७०० वर्षांची परंपरा असलेल्या वारकरी सप्रदायाचे अनुयायी महाराष्ट्रात आजही लाखो संख्येन आहेत.
- भावार्थदीपिका हे भगवदगीतेच्या अनुवादवजा टीका ग्रंथाचे कार्य ज्ञानेश्वरांनी <u>अहमदनगर</u> जिल्ह्यातील <u>नेवासा</u> येथे केले.

ज्ञानेश्वरांचे कार्य

- निवृत्तीनाथ हेच ज्ञानेश्वरांचे सद्गुरू होते. नेवासा क्षेत्रात आपल्या गुरूच्या कृपाशीर्वादाने गीतेवर त्यांनी प्रख्यात टीका लिहिली. खेरे पाहता ज्ञानेश्वरांनी ही टीका सांगितली व सच्चिदानंद बाबा यांनी ती लिहिली. या ग्रंथास 'ज्ञानेश्वरी' किंवा 'भावार्थदीपिका' असे म्हणतात. हे मराठी वाङ्मयाचे देशीकार लेणे झाले. ज्ञानेश्वरीच्या माध्यमातून संस्कृत भाषेतील 'ज्ञान', श्री संत ज्ञानेश्वरांनी प्राकृत भाषेत आणले.
- माझा मराठाचि बोलू कौतुके। परि अमृतातिहि पैजासी जिंके। ऐसी अक्षरे रिसके। मेळवीन।। (ज्ञाने - ६.१४)
- असे म्हणत त्यांनी मराठी भाषेविषयीचा अभिमान, मराठीची महती व्यक्त केली आहे. कर्मयोग, जानयोग व भिक्तयोग सांगणाऱ्या ज्ञानेश्वरीत समारे ९००० ओव्या आहेत. हा ग्रंथ इ.स. १२९० मध्ये लिहिला गेल्याचे मानले जाते.

- त्यांचा दुसरा ग्रंथ 'अन्भवामृत' किंवा 'अमृतानुभव' होय. हा विशुद्ध तत्त्वज्ञानाचा, जीव-ब्रह्म ऐक्याचा ग्रंथ अहि. सुमारे ८०० ओव्या (दहा प्रकरण) या ग्रंथात आहेत. तत्त्वज्ञानाच्या दृष्टीने हा श्रेष्ठ ग्रंथ आहे.
- 'चांगदेव पासष्टी' या ग्रंथाद्वारे त्यांनी चांगदेवांचे गर्वहरण करून त्यांना उपदेश केला. <u>चांगदेव</u> हे महान योगी १४०० वर्ष जगले असे मानले जाते. पण त्यांचा अहंकार गेला नव्हता. यासाठी संत जानेश्वरांनी उपदेशपर लिहिलेले ६५ ओव्यांचे पत्र म्हणजे <u>चांगदेव पासष्टी</u> हा ग्रंथ होय. यात अद्वैतसिद्धान्ताचे अप्रतिम दर्शन आहे. संत जानेश्वरांचा 'हरिपाठ' (अभगात्मक,२८ अभग) हा नामपाठ आहे. यात हरिनामाचे महत्त्व सांगितले आहे.
- चांगदेवांचे गर्वहरण
- '<u>अमृतान्भव</u>' या ग्रंथाच्या लेखनानंतर संत ज्ञानेश्वरांनी तीर्थयात्रा केली. संत नामदेव महाराजांच्या 'तीर्थावली' मध्ये या तीर्थयात्रेचा उल्लेख आढळतो. या यात्रेनंतर ज्ञानेश्वरमाउलींनी समाधी घेण्याचा निर्णय घेतला.

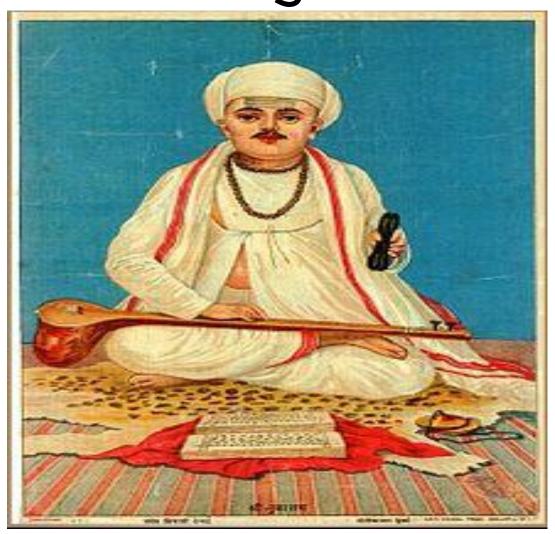
- संत नामदेवांच्या 'समाधीच्या अभंगां'मध्ये तत्कालीन संदर्भ सापडतात. अन्य संतांची मानसिक स्थिती, त्यांच्यासह समाजाला झालेले दुःख, खुद्द नामदेव महाराजांच्या वेदना, जानेश्वरांचा संयम आणि निग्रह या सर्व गोष्टींचे प्रतिबिंब समाधीच्या अभंगांत आढळते.
- जो जे वांछील, तो ते लाहों असे म्हणत अखिल विश्वाची जणू काळजी वाहणाऱ्या संत ज्ञानेश्वरांना वारकरी संप्रदायासह सर्वच भक्त प्रेमाने 'माउली' म्हणतात.

• त्यांनी धर्मातील क्लिष्ट अवडंबरे काढ्न धर्माला कुर्तृद्याचा वेगळा अर्थ दिला. वाङ्मयी निर्मितीबरोबरच त्यांनी आध्यात्मिक लोकशाहीचे बीज रोवण्याचा यशस्वी प्रयत्न चंद्रभागेच्या वाळवंटात केला. भागवत धर्माचा तथा वारकरी संप्रदायाचा पाया रचण्याचे अभृतपूर्व कार्य त्यांनी केले. सत नामदेव, संत गोरोबी केभार, स्त सावतामाळी, संत नरहरी सोनार, सत <u>चोखामेळा</u> या समकालीन संत प्रभावळीचे अनौपचारिक नेतृत्व करत, संत ज्ञानेश्वरांनी अध्यात्माच्या क्षेत्रात समानता प्रस्थापित करण्याचा प्रयत्न केला.

संजीवन समाधी

• संतवर्य ज्ञानदेवांनी वयाच्या अवध्या २१ व्या वर्षी, आळंदी येथे इंद्रायणी नदीच्या काठी संजीवन समाधी घेतली (कार्तिक वद्य त्रयोदशी, शके १२१८, दुर्मुखनाम संवत्सर, इ.स.१२९६, गुरुवार). हा 'ज्ञानसूर्य' मावळल्यानंतर अवध्या वर्षभरात निवृत्ती, सोपान व मुक्ताबाई या त्यांच्या भावंडांनी आपत्री इहत्रोकीची यात्रा संपवली.

संत तुकाराम



तुकारामांनी लिहिलेली पुस्तके

- गीतगाथा (संपादक प्रभाकर जोगदंड) : संत ज्ञानेश्वरांप्रमाणे संत तुकाराम यानीही भगवद्गीतेवर टीका केली आहे. तुकारामांच्या भगवद्गीतेवरील भाष्याचा "गीतगाथा" हा ग्रंथ आहे. पोथीच्या आकारातील हा ग्रंथ, भगवद्गीतेचे श्लोक, आणि त्या श्लोकांचा अर्थ सांगणारे जे अभंग तुकारामानी लिहिले, त्याविषयी आहे. या ग्रंथाचे वैशिष्ट्य म्हणजे प्रभाकर जीगदंड यांनी स्वत:च्या संदर हस्ताक्षरात या ग्रंथाचा शब्दन् शब्द लिहिला आहे. तसेच पुस्तकाची मांडणीही त्यांनी स्वतःच केलेली आहे. हा ग्रंथ, एखादी हस्तिलिखित पोथी हाताळत आहोत की काय असे वाटायला लावणारा आहे. गीतेचे ७०० श्लोक आणि तुकारामाचे ७०० अभग लेखकाने टाकाने लिहिलेले आहेत.
- तुकारामाच्या अभंगांची गाथा महाराष्ट्र सरकारने आणि शिवाय अनेक प्रकाशकांनी पुस्तकरूपाने प्रसिद्ध केली आहे. गाथेचे तेलुगू लिपीत लिप्यंतर (लेखक कर्ण गजेंद्र भारती महाराज)
- त्काराम गाथा (संपादक नानामहाराज साखरे)
- दैनंदिन तुकाराम गाथा (संपादक माधव कार्निटकर)
 श्री तुकाराम गाथा (संपादक स.के. नेऊरगावकर)

संत तुकारामांचे जीवन

- तुकारामांच्या जन्मवर्षाबद्दल इतिहासकारांमध्ये मतभेद आहेत, त्यातल्या चार संभाव्य तारखा <u>इ.स. १५६८, इ.स. १५७७, इ.स. १६०८</u> आणि <u>इ.स. १५५८</u> या आहेत. <u>इ.स. १६५०</u> मध्ये एका सार्वजनिक समारभात त्यांचा देव, विकृत त्यांना सदेह वैकृठी घेऊन गेला असे मानले जाते.
- त्यांचे घराणे मोरे क्षित्रिय आणि आडनाव अंबिले आहे. यांच्या घराण्यातील विश्वभरब्वा हे मूळ पुरुष महान विश्वलभक्त होते. त्यांच्या घराण्यात पंढरीची वारी करण्याची परंपरा होती. त्यांचे वडील बोल्होबा व आई कनकाई होत. त्यांना सावजी हा मोठा भाऊ व कान्होबा धाकटा भाऊ होता. मोठा भाऊ सावजी विरक्त वृत्तीचा होता. घराची संपूर्ण जबाबदारी तकोबांच्यावरच होती. पुण्याचे आप्पाजी गुळवे यांची कन्या जिजाई (आवडी) योंच्याशी त्यांचा विवाह झाला.
- तुकोबांना त्यांच्या प्रापंचिक जीवनात विपत्तींचे तडाखे सहन करावे लागले. अनेक प्रापंचिक दु:खे भोगावी लागली. ते १७-१८ वर्षांचे असताना त्यांचे आई-वडील मरण पावले, मोठा भाऊ विरक्तीमुळे तीर्थाटनाला निघून गेला. भयंकर दुष्काळाचा त्यांना सामना करावा लागला.

- संतू नावाचा त्यांचा मोठा मुलगा दुष्काळातच गेला, गुरे ढोरेही गेली, महाजनकी बुडाली. मन उदास झाले, संसारात विरक्ती आली. या प्रिस्थितीत त्यांनी श्रीविञ्ठलावरची आपूली परमभक्ती कायम ठ्वत भंडारा डोंगरावर उपासना चालू केली. चिरंतनाचा, शाश्र्वताचा शोध घत असताना त्यांना साक्षात्कार झाला. तेथेच परब्रहमस्वरूप 'श्रीविञ्ठल' त्यांना भेटला असे मानले जाते..
- तुकारामांचा सावकारीचा प्रंपरागत <u>व्यवसाय</u> होता. परंतु एकदा दुष्काळ पडला असता त्यांनी सर्व कुळांना त्यांच्या सावकारीच्या पाशात्न मुक्त केले. जिमनीची गहाणवटीची कागदपत्रे <u>इंद्रायणी</u> नदीत टाकून दिली. पूढे प्रवचने-कीर्तने करताना तुकारामांना <u>अभगांची</u> रचना स्फुरू लागली.
 • सदुंबरे गावातील त्यांचा बालपणीचा मित्र <u>संताजी जगनाडे</u> यांनी तुकारामांचे <u>अभंग</u> लिहिण्याचे काम केले.

- देह गावातीला मंबाजी नामक बुवाने तुकारामांना खूप त्रास दिला. परंतु तुकारामांच्या पत्नी आवलीने मंबाजींना बदडण्याचा प्रयत्न केला. मंबाजी पळून गेला. पण नंतर तुकारामांचा आध्यात्मक अधिकार ओळखून त्यानेही त्यांचे शिष्यत्व पत्करले. पुण्याजवळील वाघोली गावातील रामेश्वर भट यांनी तुकारामाने संस्कृत भाषेतील वेदांचा अर्थ प्राकृत भाषेत सांगितला म्हणून तुकारामाच्या अभंगाच्या गाथी इंद्रायणी नदीत बुडवून टाकण्याची शिक्षा दिली.
- फाल्गुन वद्य द्वितीयेला तुकारामांचे सदेह वैकुंठ-गमन झाले, असे मानले जाते. हा दिवस 'तुकाराम बीज' म्हणून ओळखला जातो. तुकाराम हे मराठीतील ख्यातनाम सत आहेत .

संत नामदेव



नामदेवाचे साहित्य आणि नामदेवासबधी लिहिले गेलेले साहित्य

- घास घेई पांड्रंगा (कादंबरी, लेखक -रवींद्र भट)
- चिरंतनाचा ज्ञानदीप : संत नामदेव (स्भाष कि. देशपांडे)
- आद्य मराठी आत्मचरित्रकार-संत नामदेव (डॉ.सौ. स्हासिनी इर्लेकर)
- नामदेव गाथा (संपादक : नाना महाराज साखरे)
- नामदेव गाथा (संपादक: <u>ह.श्री. शेणोलीकर</u>)
- संत नामदेव-त्कारामांचे सांस्कृतिक संचित (डॉ. <u>श्रीपाल सबनीस</u>)
- नामदेवांची गाँथा (महाराष्ट्र सँरकारचे प्रकाशन -एकूण २३३७ अभंग)
- संत नामदेव गाथा (कानडे / नगरकर)
- श्री नामदेव : चरित्र, काव्य आणि कार्य (महाराष्ट्र सरकारचे प्रकाशन)
- श्री नामदेव चरित्र (<u>वि.स. स्खटणकर</u> ग्रजी-आळंदी)

- श्री संत नामदेव महाराज चरित्र (प्रा. डॉ. <u>बाळकृष्ण</u> लळीत)
- श्री नामदेव चरित्र ग्रंथ तत्त्वज्ञान (शंकर वामन दांडेकर)
- श्री नामदेव चरित्र (<u>वि.ग. कानिटकर</u>) (सरकारी प्रकाशन)
- संत नामदेव (बालवाङ्मय, रवींद्र भट)
- संत नामदेव चरित्र (बालवाङ्मय, शैलजा वसेकर)
- संत नामदेवांचे कवित्व आणि संतत्व (डॉ. <u>श्रीपाल</u> सबनीस)
- संत शिरोमणी बाबा नामदेव (दीपक बिचे)

- (इ.स. १२७० जुलै ३, इ.स. १३५०) हे महाराष्ट्रातील वारकरी संतकवी होते. त्यांचे आडनाव रेळेकर असे होते. ते मराठी भाषामधील सर्वाधिक जुन्या काळातील कवींपैकी एक होते. त्यांनी पंजाबी व व्रज भाषामध्येही कोव्ये रचली. शिखांच्या गुरू ग्रंथसाहिबात त्यांच्या बासष्ट काव्यरचना समाविष्ट आहेत.
- नामदेव हे 'मराठीतील'पहिले चरित्रकार व आत्मचरित्रकार आणि 'कीर्तना'च्या माध्यमात्न भागवत धर्म पंजाबपर्यंत नेणारे आदय प्रचारक होते. त्यामुळे आज त्याच्या जन्म स्थानी पंजाबी मंडळी त्यावया जन्म स्थानी नर्सी या गावाचा विकास करण्यासाठी धडपडत आहेत.
- भक्तिशरोमणी संत नामदेव हे संत ज्ञानेश्वरांच्या कालखंडात होऊन गेले
 .वारकरी संप्रदायांचे प्रचारक नामदेव महाराज नामवेदांचे व नामविद्येचे
 आद्य प्रणेते असलेले महाराष्ट्रातील हे एक थोर संत होत. आपल्या
 कीतनकलेमुळे प्रत्यक्ष पांड्रगाला डोलायला लावणारी अशी त्यांची कीर्ती
 होती. संत नामदेव प्रत्यक्ष श्रीविञ्ठलाच्या निकटवर्ती असलेला सखा होता,
 असे मानले जाते. संत नामदेव हे वारकरी संप्रदायांचे महान प्रचारक असून
 भारतभर त्यांनी त्या बाबतीत भावनिक एकात्मता साधली. भागवत धर्माची
 पताका पंजाबपर्यंत घेऊन जाण्यांचे कार्य त्यांनी स्वकर्तृत्वांने केले.

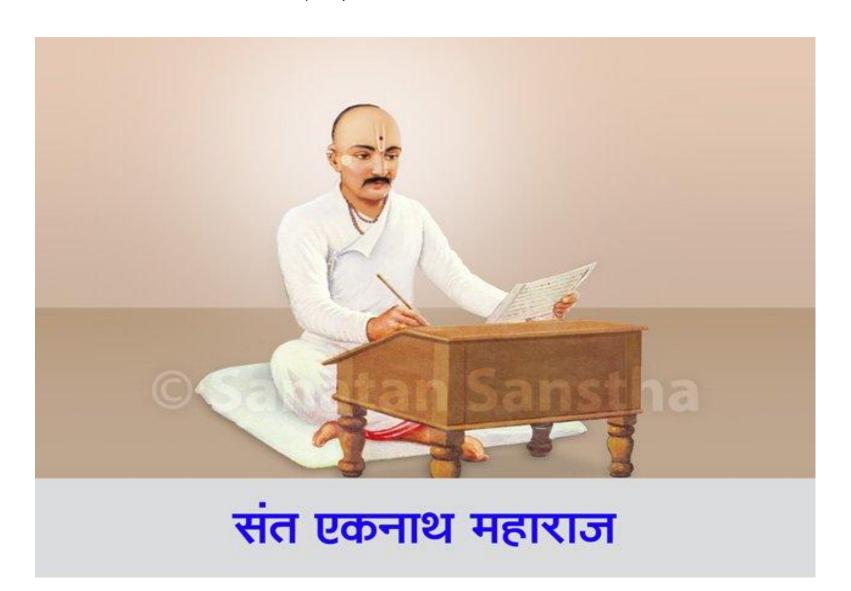
• दामाशेटी हे संत नामदेवांचे वडील व गोणाई त्यांची माता होती. दामाशेटींचा व्यवसाय कपडे शिवणे हा होता म्हणजे ते शिंपी होते. यांच्या अगोदरच्या सातव्या पिढीतील पुरुष यद्शेट हे सात्त्विक प्रवृत्तीचे भगवद्भक्त होते. सध्याँच्या हिँगोली जिल्ह्यातील नरसी-बामणी हे संत नामदेवांचे जन्म गाव होय. नामदेवांचा जन्म प्रभव नाम संवत्सरात, शके ११९२ (इ.स.१२७०)मध्ये कार्तिक शूद्ध एकादशीस, रोहिणी नक्षत्रांस, रविवारी झाला. संत नामदेवांना ८० वर्षांचे आयुष्य लाभले. त्यांचे बालपण हे पंढरपूरात गेले. त्यांनी लहानपणापासूनच श्रीविञ्ठलाची अनन्यसाधारण भक्ती केली.

- संत गोरा कुंभार यांच्याकडे, तेरढोकी येथे निवृत्तीनाथ, ज्ञानेश्वर महाराज, सोपानदेव, मुक्ताबाई, संत नामदेव, चोखामेळा, विसोबा खेचर आदी संतांचा मेळा जमला होता. याच प्रसंगी संत ज्ञानेश्वरांच्या विनंतीवरून गोरोबाकाकांनी उपस्थितांच्या आध्यात्मिक तयारीविषयी आपले मतप्रदर्शन केले होते. या प्रसंगानंतरच संत नामदेवांना विसोबा खेचर हे आध्यात्मिक ग्रू महणून लाभले.
- पत्नी राजोई, मोठी बहीण आऊबाई; नारा, विठा, गोंदा, महादा हे त्यांचे चार पुत्र व एक मलगी लिंबाई असा संत नामदेवांचा परिवार होता. त्यांच्या कृटंबात एकूण पंधरा माणसे होती. स्वतःला 'नामयाची दासी' असे स्हणणाऱ्या संत जनाबाई याही त्यांच्या परिवारातील एक सदस्य होत्या.
- संत नामदेवाची अभंगगाथा (सुमारे २५०० अभंग) प्रसिद्ध आहे. त्यांनी हिंदी भाषेत काही अभंग रचना (सुमारे १२५ पदे) केली. त्यातील सुमारे बासष्ट अभंग (नामदेवजीकी मुखबानी) शीख पंथाच्या गुरुग्रंथ साहेबमध्ये गुरुमुखी लिपीत घेतलेले आहेत. संत नामदेवांना मराठी भाषेतील पहिले आत्मचरित्रकार व चरित्रकार मानले जाते. संत नामदेवांनी आदि, समाधी व तीर्थावळी किंवा तीर्थावली या गाथेतील तीन अध्यायात्न संत ज्ञानेश्वरांचे चरित्र सांगितले आहे.

- संत ज्ञानेश्ववरांच्या भेटीनंतर (इ.स.१२९१) संत नामदेवांचे आयुष्य पालटले. अनेक संतांबरोबर त्यांनी भारतभर तीर्थयात्रा केल्या. त्यांच्या संदग्रंनी म्हणजेच विसोबा खेचर यांनी त्यांना ब्रह्मसाक्षात्कार घडवून आणेला, असे म्हणतात. त्यांच्या कीर्तनांत अनेक सद्ग्रंथांचा उल्लेख असे. यावरून ते बहुश्रुत व अभ्यास असल्याचे लक्षात येते. 'नामदेव कीर्तन करी, पढे देव नाचे पांड्रंग'- अशी त्यांची योग्यता होती. 'नाचू कीर्तनाचे रंगी, ज्ञानदीप लावू जगी' हे त्यांच्या आयुष्याचे ध्येय होते.
- भागवत धर्माचे आद्य प्रचारक म्हणून संत नामदेवांनी संत ज्ञानेश्वरांच्या संजीवन समाधीनंतर सुमारे ५० वर्षे भागवतधर्माचा प्रचार केला. प्रतिकल पिरिस्थितीमध्ये महाराष्ट्राची भाविनक एकात्मता जपण्याचे अवघड काम त्यांनी केले. पंजाबमधील शीख बांधवांना ते आपले वादतात. शीख बांधव 'नामदेव बाबा' म्हणून त्यांचे गुणगान गातात. पंजाबातील 'शबदकीर्तन' व महाराष्ट्रातील 'वारकरी कीर्तन' यांत विलक्षण साम्य आहे. घुमान (पंजाब) येथे शीख बांधवानी त्यांचे मंदिर उभारले आहे. बहोरदास, लढ्विष्णुस्वामी, केशव कलाधारी हे त्यांचे पंजाबी शिष्य होत. राजस्थानातील शीख बांधवांनीही नामदेवाची मंदिरे उभारलेली आहेत. 'संत शिरोमणी' असे यथार्थ संबोधन त्यांच्याबद्दल वापरले जाते.

• भगवद्भक्ताच्या व साध-सताच्या चरण धळीचा स्पूश व्हावा म्हणून् पंढेरप्र येथील विव्वले मंदिराच्या महादवीरी 'पाय्रीचा दगड' होण्यात त्यांनी धन्यता मानली. संत नामदेव हें आषाढ वद्य त्रयोदशी, शके १२७२ मध्ये (शनिवारी, दि. ३ जुले, १३५० रोजी) पढरपर येथे पांडरगचरणी विलीन झाले. नक्की दिनोकाविषयी दिस्नु येत नाही. कालनिर्णय या दिनदर्शिकेत पृण्येतिथी दिनांक २४ जुलै असा दिलेला ओढळतो.सतं नामदेव ओपल्या कीर्तनाच्या माध्यमातून भारतभर फिरले.

संत एकनाथ



संत एकनाथांची पुस्तके

- <u>एकनाथी भागवत</u>: भागवत पुराणातील अकराव्या स्कंधावर ओवीबद्ध <u>मराठी</u> टीका
- चतु:श्लोकी भागवत
- एकनाथी अभंग गाथा
- संत एकनाथमहाराज कृत हरिपाठ एकूण २५ अभंग
- हस्तमालक टीका
- शुकाष्टक टीका
- स्वात्मबोध
- चिरंजीवपद
- आनंदलहरी

- अनुभवानंद
- मुद्राविलास
- <u>लॅघगीता</u>
- समाजाच्या जागृतीसाठी <u>अभंग, गवळणी</u> व <u>भारुडे</u> यांची रचना.
- <u>ज्ञानेश्वरीच्या</u> उपलब्ध प्रतींचे शुद्धीक्रण (ज्ञानेश्वरी लिहिल्यानंतर जवळजवळ २५० वर्षानंतर) <u>ज्ञानेश्वरी</u> च्या शुद्धीकरणाचे काम त्यांनी शके १५०६ मध्ये पूर्ण केले.
- रॅक्मिणीस्वयंवर
- <u>भावार्थ रामायण</u> (४० हजार ओव्या)हिंदीसह अनेक भाषांत भाषांतरे)

एकनाथांचे जीवन

- संत एकनाथ(१५३३-१५९९) हे <u>महाराष्ट्रातील</u> <u>वारकरी</u> सप्रदायातील एक संत होते. त्यांचा जन्म <u>इ.स.</u> १५३३ मध्ये <u>पैठण</u> येथे झाला.
- एकनाथांनी देवगिरी (<u>दौलंताबाद</u>) च्या <u>जनादनस्वामीना</u> त्यांनी गुरू मानले. त्यांच्याकडूनच् एकनाथांनी <u>वेदान्त</u>, <u>योग, भिक्तयोग</u> यांचे शिक्षण घतले. बराचसा काळ <u>ध्यान</u> आणि वेदाध्ययनात घालवला. गुरुंबरोबर <u>तीर्थयात्रा</u> केल्यानंतर त्यांनी <u>गृहस्थाश्रम</u> स्वीकारला. गिरिजाबाई हे त्यांच्या पत्नीचे नाव.
- एकनाथांचे मूळ पुरुष भास्करपंत कलकर्णी, हे प्रतिष्ठान ऊर्फ <u>पैठण</u> नगरीत राहणारे होते. सेंत भानदास हे एकनाथांचे पणजोबा. ते सूर्याची उपासना करीत. श्री सेंत एकनाथांच्या विडलांचे नाव सूर्यनारायण होते. आईचे नाव रिकमणी होते. एकनाथांचा जनम शके १४५० ते १४५५ या दरम्यान झाल्याचे मानले जाते. आई-विडलांचा सहवास फार काळ लाभला नाही.

• त्यांचे पालन्पोषण आज़ोबांनी केले. चक्रपाणी आणि सरस्वती हे त्यांचे आजोबा व आजी होत. एकनाथांना त्याच आजाबा व आजा हात. एकनाथाना लहानपणापासून अध्यात्मज्ञानाची व हरि<u>कीर्तनाची</u> आवड होती. एकनाथांचे गुरू सद्गुरू जनार्दनस्वामी हे देवगड (देवगिरी) येथे यवन दरबारी अधिपती होते. हे मूळचे <u>चाळीसगावचे</u> रहिवासी; त्यांचे आडनाव देशपांडे होते. ते दत्तोपासक होते. गुरू म्हणून संत एकनाथांनी त्यांना मनोमन वरले होते. नाथांनी परिश्रम करून गुरुसेवा केली आणि साक्षात दत्तात्रेयांनी त्यांना दर्शन दिले, असे म्हणतात. नाथांनी अनेक तीथयात्राही केल्या. नाथांनी एका मुलीशी विवाह केला. ही मुलगी पैठणजवळच्या <u>वैजापूरची</u> होती. एकनाथ आणि गिरिजाबाई यांना गोदावरी व गंगा या दोन मुली व हरी नावाचा मुलगा झाला. त्यांचा हा मुलगा हिरपंडित झाला. त्यांने नाथांचे शिष्यत्व पत्करले. एकनाथांनी समाधी घेतल्यानंतर हिरपंडितांनी नाथाच्या पादुका दरवर्षी आषाढीवारीसाठी पंढरपुरास नेण्यास सुरुवात केली.

- कवी मुक्तेश्वर हे नाथांचे मुलीकडून नातू होत.
- संत जॉनेश्वरांच्या नंतर समारे २५० वर्षांनी नाथांचा जन्म झाला. 'बयें दार उघेड' असे म्हणत नाथांनी भारूड, जोगवा, गवळणी, गोंधळ यांच्या साहाय्याने जनजागृती केली. संत एकनाथ हे संतकवी, पंतक्वी व तंतकवी होते. रंजन् व प्रबोधन केले. ते 'एका जनार्द्न महणून स्वतःचा उल्लेख करतात, एका जनार्द्नी ही त्यांची नाममुद्रा आहे. अनेक रचना, अभंग, गवळणी असे स्फूट लेखने त्यांनी केले. 'एकनाथी भागवत' हा त्यांचा ग्रंथ लोकप्रिय आहे. ही एकादश स्कंदावरील टीका आहे. मूळात एकूण १३६७ श्लोक आहेत. परंतु त्यावर भाष्ये म्हणून १८,८१० ओव्या संत एकनाथांनी लिहिल्या आहेत.

मूळ <mark>भागवत</mark> १२ स्कंदांचे आहे. हे (<u>ट्यासकत</u>) आहे. नाथानी लिहिलेल्या भावार्थ रामायणाच्या सुमारे ४० हजार ओव्या आहेत. त्यांचे <u>रुक्मिणीस्वयंवर</u> हे ही काव्य त्यांनींच लिहीले आहे. नाथांची दत्ताची आरतीही (त्रिगुणात्मक त्रयमूर्ति दत्त हा जाण)त्यांनींच लिहीले आहे. सर्वांत महत्त्वाचे म्हणजे ज्ञानेश्वरीची प्रत शुद्ध केली. नाथ हे महावेष्णव होते. दत्तभक्त होते, देवीभक्त पण होते. जातिभेद दूर करण्यासाठी यांनी आयुष्यभर प्रयत्न केले. अनेक रचना अभंग गवळणी असे स्फूट लेखन एकनाथ यांनी केले.संत एकनाथीभागवतहां त्योंचा ग्रंथ लोकप्रिय आहे. फ.लगुन वद्य षष्ठी, शके १५२१ (२५ फेब्रुवारी इ.स. १५९९) या दिवशी संत एकनाथांनी देह ठेवला. फालगुन वद्य षष्ठी हा दिवस एकनाथ षष्ठी म्हणून ओळखला जातो.

समर्थ रामदास स्वामी



रामदास स्वामींची ग्रंथ संपदा

- अस्मानी सुलतानी
- आत्माराम
- आनंदवनभ्वनी
- एकवीरा सँमाधी अर्थात् ज्ना दासबोध
- करुणाष्टके
- छत्रपती शिवाजी महाराजांना लिहिलेले पत्र
- दासबोध
- समर्थकृत देवी स्तोत्रे
- 'भीमरूपी महारुद्रा' सारखे स्तोत्र
- <u>मनाचे श्लोक</u>- मनाचे श्लोक एकूण २०५ आहेत.
- मारुति स्तोत्र

- म्सलमानी अष्टक
- रॉमदास स्वामींचे अभंग
- राममंत्राचे श्लोक
- समर्थांच्या उर्दू पदावल्यांचे पुस्तक
- सवाई
- 'स्खर्कर्ता दुखहर्ता', 'लवथवती विक्राळा ब्रम्हांडी मोळा', 'सत्राणे उड्डाणे हुंकार वदनीं', यांसारख्या समारे ६१ औरत्या
- सोलीव सुख, आणि
- अप्रसिद्ध असलेला हजारो पानी मजकूर

समर्थांचे जीवन

• समर्थ रामदासस्वामी(=नारायण) यांचा जन्म श्रीक्षेत्र जांबसमर्थ या गावी (जालना जिल्हा) शके १५३० (सन १६०८) मध्ये <u>रामनवमीच्या</u> दिवशी म्हणजे चेत्र शुद्ध नूवमीस, रामजन्माच्याच शुभमहर्तावर, म्हणजे माध्याह्नी झाला. ठोसरांचे घराणेच सूर्योपासके होते. नारायण सात वर्षाचा असतांनाच वडील सूर्याजीपंताचे निधन झाले. घरची सांपत्तिक स्थिती चांगली होती. पण नारायण लहानपणापासूनच विरक्त होता. इतरांहून वेगळा होता. अतिशय बुद्धिमान, निश्चयी तसेच खोडकरही होता. हाती घेतलेल काम तडीस न्यावयाचे असा त्याचा बाणा होता. लहानपणी नारायण अत्यत साहसी होता. झाडावरून उड्या मारणे, परात पोहणे, घोडयावर रपेट करणे या सगळ्या गोष्टींत तो तरबेज होती. त्याचे आठ मित्र होते. एक मित्र स्ताराचा मुलगा होता तर दूसरा गवंड्याचा. एक लोहाराचा तर दुसरा गवळ्याचा. नारायणाने या मित्रांच्या सहवासात बालपणीच त्या-त्या व्यवसायाचे उत्तम ज्ञान प्राप्त करून घेतले होते. केवळ निरीक्षणाने तो अनेक गोष्टी शिकला.

- पायी चालत चालत पंचवटीस येऊन रामदासांनी रामाचे दर्शन घेतले, आणि टाकळीस दीर्घ तपश्चर्या केली.वयाच्या १२ व्या वर्षी नाशिकला आलेले समर्थ १२ वर्षे तपश्चर्या करीत होते. ही १२ वर्षे म्हणजे खऱ्या अर्थाने त्यांची विद्यार्थी दशाच होय. विद्यार्थ्याची दिनच्या कशी असावी, याचा एक आदर्शच समर्थांनी प्रस्थापित केला. समर्थांनी स्वयंप्रेरणेने स्वतःचा विकास विद्यार्थी दशेत असतानाच करवून घेतला.
- नाशिकमध्ये आपल्याला कोणी ओळखू नये म्हणून त्यांनी (समर्थ) रामदास हे नाव धारण केले. टाकळी येथे ते इ.स. १६२१ ते १६३३ असे १२ वर्ष राहिले. आपल्या या साधनेसाठी त्यांनी टाकळीची निवड करण्यामागे येथील निद्दा नदीच्या काठावरील उच टेकाडावरील घळ किंवा गृहा येथे असलेला एकांत हेच कारण असावे. या तपःसाधनेच्या कालावधीमध्ये ते पहाटे ब्राह्ममहूर्तावर उठून रोज १२०० सूर्यनमस्कार घालत असत. सूर्योदयापासून माध्याहनापर्यंत नदीच्या डोहात छातीइतक्या पाण्यात उभे राहुन गायत्री मंत्राचे प्रश्चरण करत. दोन तास गायत्री मंत्राचा तर चार तास श्री राम जय राम जय जय राम या त्रयोदशाक्षरी राम मंत्राचा जप करीत. म्हणजे सहा तास नामस्मरण घडत असे.रामदासांनी रामनामाचे १३ कोटी वेळा नामस्मरण करून झाल्यावर अवतार कार्याला आरंभ केला

• समर्थांची तपश्चर्या संपल्यानंतर त्यांनी १२ वर्षे भारतभ्रमण केले, तीर्थयात्रा केल्या. सारा हिंदूस्थान पायाखाली घातला. प्रत्येक ठिकाणच्या लोकस्थितीचे निरीक्षण केले. पूढे, ते फिरत फिरत हिमालयात आले तेव्हा त्यांच्या मनातील मूळचा वैराग्यभाव जागा झाला. त्यांची देहाबद्दलची आसक्ती नष्ट झाली. आपल्याला प्रभू रामचंद्रांचे दर्शन झाले, आत्मसाक्षात्कार झाला. 'आता हा आतम्याचा पक्षी देहाच्या पिंजऱ्यात किती दिवस बंदिस्त ठेवायचा ' असे त्यांना वाटू लागले.... त्यांच्या मनात वारंवार देहत्याग करण्याचा विचार येऊ लागला. हे जग माया आहे, या जगात कशासाठी धर्मसंस्थापना करायची? समर्थ टोकाचे अंतर्मुख झाले. देहत्यागाच्या हेतूने त्यांनी १००० फटांवरून मंदाकिनी नदीत उडी मारली, तेव्हा प्रत्यक्ष रामरायाने त्यांना झेलले, असा त्यांना भास झाला. तेव्हा असे म्हटले जाते की, रामरायाने त्यांना सांगितले -

- तुम्हास जगोद्धार करणे आहे | तुमची तनु ते आमुची तन पाहे | दोनी तपे तुमची रक्षिली काय हे | धर्मस्थापनेकारणे ||
- रामरायांनी समर्थांना सांगितले की, " तुम्ही या शरीराचे मालक नाही आहात. धर्माचे कार्य करण्यासाठी गेली दोन तपे म्हणजे २४ वर्ष आम्ही या शरीराचा सांभाळ केला आहे. तुम्हाला हे शरीर असे एकदम नष्ट करता येणार नाही".या घटनेनंतर समर्थ आपल्या शरीराची काळजी घेऊ लागले. त्यांच्या लक्षात आले की, रामाचा हा आदेश आपल्याला ऐकावा लागेल. आपणा सर्वांना भगवताने हे शरीर दिले ते देश, देव व धर्म यांच्या सेवेसाठी. आपल्याला या शरीराचा दुरुपयोग करून नाही चालणार, शरीराचे फार लाडही करू नये आणि त्यांची हेळसांडही करू नये.

• रामदासुस्वामी अदवैत तत्त्वज्ञानाचे पुरस्कर्ते होते. केवळ ब्रुहम हेच सत्य आहे हा विचार त्यांच्या साहित्यात सर्वत्र दिसतो. त्यांच्या तत्त्वज्ञानास संत एकनाथांच्या वाङ्मयाची बैठक होती. दासबोधाच्या बहुतेक सर्व दशकांमध्ये ब्रह्म%, माया, जीव, जगत, परमेश्वर इत्यादी गोष्टींची चर्चा आहे. पंचीकरण हा विषय समर्थांनी अतिशय सखोलपणे सांगितला आहे. परब्रहेम, मुळमाया, गुणमाया, त्रिगुण, पंचमहाभूते, अष्टधा प्रकृती, विश्वाची उभारणी व संहोर, पिंड-ब्रह्मींड रचना व त्यांचे संबंध अशा अनेक विषयांचे चिंतन समर्थांच्या साहित्यात आहे. सर्व कर्मांचा कर्ता हा राम असून, आपण मिथ्या अहंकारामुळे स्वतःकडे कर्तपुण घेता असे ते सांगतात. समर्थ रामदास स्वामी स्वतः सदैव विदेही अवस्थम्ध्य असल्याने त्यांचे हे अन्भवज्ञान त्यांनी ग्रथरूपाने माडले.

- त्यांनी भिक्तमार्गाचा प्रसार केला. भक्ती केल्यामुळे देव निश्चित्पणे प्राप्त होतो असे त्यांनी दासबोधाच्या सुरुवातीलाच सांगितले आहे. त्यांनी स्वतः १२ वर्षे नामस्मरण भक्ती केली व त्याचा प्रसार केला. परमार्थाशिवाय केलेला प्रपंच 'भिकारी' आहे. ज्या घरामध्ये रामनाम नाही ते घर सोडून खुशाल अरण्यात निघून जावे असे समर्थ निक्षून सांगतात. देवाचे वैभव वाढ्वावे, नाना उत्सव करावे असे त्यांचे मत् होते. समर्थांनी प्रत्ययांचे ज्ञान सर्वश्रेष्ठ मानले. अनुभवाशिवाय असलेल्या केवळ शब्दज्ञानाची त्यांनी तिखट शब्दात हजेरी घेतली आहे. भोंद्र गुरू व बावळट शिष्य हे परस्परांचे नुकसान करतात असे त्यांनी सांगितले आहे.
- परमात्मा हा चराचरांत भरलेला असून, त्याची प्राप्ती करून घेण्यातच मानवी जीवनाची सार्थकता आहे हे समर्थांनी अनेक स्थळी सांगितले आहे. अनेक उपनिषदांचा संदर्भ देऊन समर्थांनी या जगाचे अनित्यत्व, मिथ्यत्व प्रतिपादन केले आहे. कर्म,भक्ती, ज्ञान या मार्गांचे अनुसरण करून मुक्त होण्याचे सर्वोच्च लक्ष्य त्यांनी त्यांच्या शिष्यांपढे ठेवले. सतत ईश्वरचितन करावे, सद्गुरूंची सेवा करावी, उपासनेला प्राण्पणाने चालवावे, सतत परमार्थ ग्रंथांचे परिशीलन करावे असे अनेक दंडक समर्थांनी घालून दिले आहेत.

Yoga Lesson

Mr.Yogendra S.Patil

Director of Physical Education

Introduction of Yoga

Asana Types of Asanas

Types of Asana

- A. Baithak sthithi Asanas :-
- 1.Pachhiuttanasan
 - In three steps we have to do this asana.

Sit Straight with leg straight.

– Step First :-

Take a long breath, both hands upside.

Yoga Lesson

Step Second :-

Exhalation, bend from waist try to touch yours' finger of legs.

Step Three :-

Try to touch your head to knees.

Silent and slow respiration.

Time limit for Pachhimauttanasan

- After taking the final position, try to be in final position for 30 seconds first 3 to 8 days.
- Increase your duration in every three to four days by 30 seconds slowly.

Advantages of Pachhimuttanasan

- 1. Weight get reduce.
- 2. Waist reduction
- 3. Increasing the efficiency of Thighs muscles.
- 4. stomach related problems reduce.
- 5. Stomach muscles efficiency increase.

Caution

- 1. Don't eat any thing three hrs before performing this asana.
- 2. Don't do it if you have any medical problem.
- 3. Don't perform if any operation is done related to your stomach before one year.
- 4. Do it with concern with Yoga Teacher.

Relaxation

• Do shavasan after this asana.

• Thank You.

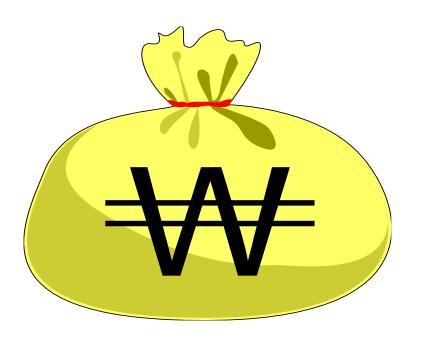
Dr Wakale Gorakhnath Department of Economics



FYBCom

Checking Account

 90% of transactions involving money are made with checks.



What is a check?

- When opening a checking account at a financial institution the customer enters into a contractual agreement that allows the customer to deposit money in the bank and to write checks on that account.
- The financial institution agrees to maintain the account, provide records, and honor checks. Checks are safe, convenient, and provide a receipt for proof of payment.

Why is writing checks important?

Why would you want to use a check instead of cash?

What do people buy or pay with checks?

If you pay with a check when do you actually pay the money?

TYPES OF CHECKING ACCOUNTS:

- 1. MINIMUM BALANCE ACCOUNTS
- 2. FAEE CHECKING ACCOUNTS
- 3. COST-PEA-CHECK ACCOUNTS
- 4. "NOW" (NEGOTIABLE ORDER OF WITHDRAWAL ACCOUNTS)
- 5. MONEY MARKET DEPOSIT ACCOUNTS ("MMDAs")
- 6. SHARE DRAFT ACCOUNTS

Deposit slips

- What is a deposit slip?
- Why do you use a deposit slip?
- When you deposit money, where does your money actually go?
- To fill out a deposit slip you would fill in the date and the amount of the deposit.

Writing a check

- Write today's date
- Pay to the order...(name of person, company you are paying)
- Amount of check in numerical numbers
- Amount of check in written words
- Signature
- Memo / for ...what is the check for? Or the purpose of the check

Cashing a check

- What happens if you don't have a checking account? Where can you go to cash your check?
- If you cash it at your bank can you always have your money immediately?
- What would prevent you from cashing your whole check instead of depositing it?

Check Register

- What is a check register?
- Why is it important to keep track of checks you write and deposits you make?

How to fill out a check register

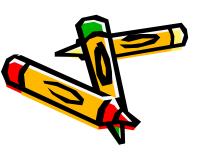
- Give students several expenses (place and total), or you can just have them right checks out to the place they would buy gas, favorite place to buy close, and favorite entertainment place (food or activity).
- Have students practice writing checks.
- Hand out sample paychecks.
- Have students fill out a deposit slip.
- Record transactions into their check registers and balance their register book.

Bank Statement

- What is a bank statement
- Why is it important to reconcile your bank statement total with your total in your check register?

would you save it until you needed it?

- A. Bank savings account
- B. Mutual funds
- C. Tin Can in your basement or under your bed



Why should you save money

- 1. We can reach our financial goals
- 2. Cover emergencies
- 3. Make major purchases
- 4. Provide for retirement.

When saving money:

- Pay yourself first (fixed expense)
- A good basic savings plan should include:
 - 1. A specific amount set aside regularly.
 - 2. An emergency fund equal to three to six months' income
- Be aware of why you are saving
 - Security of the principal
 - Return
 - Liquidity
 - Convenience
 - Tax status

INVESTMENTS FOR INCOME AND GROWTH

- Share Account
- 2. Personalized Savings accounts
- 3. **CD**
- 4. Money-market deposit accounts
- 5. IRA traditional, Educational, Roth
- 6. Stock
- 7. Mutual Funds

Stocks

1. Preferred stocks--Dividends

2. Common stocks--Common

Other options

- BONDS
- MUTUAL FUNDS
- COMMODITIES
- GOLD, SILVER, COLLECTIBLES

Rule of 72

 Divide 72 by the interest rate to estimate the number of years it takes for your money to double.

- For example:

At 6% your money will double in 12 years

Retirement Plans

- Taxed: CD accounts, Mutual Funds, Stock
- Taxed deferred: 401 K, 403 B, IRA, Pension
- Tax free: Roth IRA and Variable Life Insurance

Savings vs. Borrowing

Should I borrow?

Amount borrowed \$4,000.00

Finance Rate 9.5%

Term 24 months

Monthly Payments \$183.66 x 24 \$4,407.84

Finance charge \$407.84

Or should I save?

Amount needed \$4,000.00

Rate 4%

Monthly payments to savings account \$183.66

Time to accrue \$4,000.00 (\$4,001.47) 21 months

or \$4,596.26 24 months

Loans

- Personal
- Auto
- RV
- Mortgage
- Home Equity Credit
- Student

PERSONAL LOAN:

1. Secured

You use your savings account or certificate of deposit as collateral. You can borrow against the amount you have on deposit. Low interest rates.

2. Unsecured

An unsecured loan allows you to borrow without collateral. Your loan amount will be based on your income and ability to repay. Interest rates will be higher

What determines if a financial institution with loan you money?

Debt to Income Ratio

- Credit Report
 - FICO Score
 - BK Score
 - Proof of line of credit

Debt to Income Ratio

```
How to determine your loan
 Monthly Income (after taxes)
 Current Monthly Payment obligations
    rent
    credit card
    other loans
    total obligation
  Income divided by obligations: should be
 lower than 40%
Maximum loan payment
```

Thank You

Research Method and Data Collections

Dr. Karuna Deepak Kushare
Late BRD Arts and Commerce Mahila
Mahavidalaya, Nashik Road.

Meaning of Research

 "A careful investigation or inquiry specially through search for new facts in any Branch of knowledge."

Systematized effort to gain new knowledge"

Research Plan/Layout of Research

- Introduction /Background
- Rationale
- Need and Importance of Research
- Title of Problem
- Objectives
- Scope and Limitation
- Hypothesis
- Assumption
- Research Method
- Tools for Data collection
- Analysis of Data
- Findings
- Chapturization
- Time table

Types of Research

• 1. Descriptive Versus Analytical: Descriptive research consists of surveys and fact-finding enquiries of different types. The main objective of descriptive research is describing the state of affairs as it prevails at the time of study. The term 'ex post facto research' is quite often used for descriptive research studies in social sciences and business research. The most distinguishing feature of this method is that the researcher has no control over the variables here.

2. Applied Versus Fundamental:

 Research can also be applied or fundamental in nature. An attempt to find a solution to an immediate problem encountered by a firm, an industry, a business organisation, or the society is known as applied research. Researchers engaged in such researches aim at drawing certain conclusions confronting a concrete social or business problem. On the other hand, fundamental research mainly concerns generalizations and formulation of a theory. In other words, "Gathering knowledge for knowledge's sake is termed 'pure' or 'basic' research"

. 3. Quantitative Versus Qualitative:

• Quantitative research relates to aspects that can be quantified or can be expressed in terms of quantity. It involves the measurement of quantity or amount. Various available statistical and econometric methods are adopted for analysis in such research. Which includes correlation, regressions and time series analysis etc,. On the other hand, Qualitative research is concerned with qualitative phenomena, or more specifically, the aspects related to or involving quality or kind. For example, an important type of qualitative research is 'Motivation Research', which investigates into the reasons for certain human behaviour. The main aim of this type of research is discovering the underlying motives and desires of human beings by using 7 in-depth interviews.

4. Conceptual Versus Empirical:

• The research related to some abstract idea or theory is known as Conceptual Research. Generally, philosophers and thinkers use it for developing new concepts or for reinterpreting the existing ones.

• . 5. Other Types Of Research: The remaining types of research are variations of one or more of the afore-mentioned type of research. They vary in terms of the purpose of research, or the time required to complete it, or may be based on some 8 other similar factor

6. Case study method for research

• The method of exploring and analyzing the life or functioning of a social or economic unit, such as a person, a family, a community, an institution, a firm or an industry is called case study method. The objective of case study method is to examine the factors that cause the behavioural patterns of a given unit and its relationship with the environment.

Research Design:

• The most important step after defining the research problem is preparing the design of the research project, which is popularly known as the 'research design'. A research design helps to decide upon issues like what, when, where, how much, by what means etc. With regard to an enquiry or a research study. A research design is the arrangement of conditions for collection and analysis of data in a manner that aims to combine relevance to the research purpose with economy in procedure

Types Of Research Design:

•

- There are different types of research designs.
 They may be broadly categorized as:
- (1) Exploratory Research Design;
- (2) Descriptive and Diagnostic Research Design; and
- (3) Hypothesis-Testing Research Design

Sample Survey:

• Sample Survey: A sample design is a definite plan for obtaining a sample from a given population (Kothari, 1988). Sample constitutes a certain portion of the population or universe. Sampling design refers to the technique or the procedure the researcher adopts for selecting items for the sample from the population or universe. A sample design helps to decide the number of items to be included in the sample, i.e., the size of the sample. The sample design should be determined prior to data collection.

Types of Probability Sampling

- Random stratified systematic Culster Mulitphase
- Sampling random sampling sampling sampling
 - Propotionate
 Sampling
 Disproportionate
 sampling
 sampling

Regular Irregular Tippet Quota

Lottery

Method

Card

Grid

Data Collection resources

There are two types of Data collection resources

- Primary Data are those which are collected afresh and for the first time, and thus happen to be original in character,
- Secondary Data on the other hand, are those which have already been collected by someone else and which have already been passed through the statistical process.

Primary Source

- There are various of Methods for data collection which is as follows.
- Questionnaire –
- Interview –
- Observation-
- Schedule- (Its is questionnaire but its not send by post it fill up personally)
- Customer Panels-
- Various Test Psychological test.

Secondary Source

- Personal Documents
- Letters
- Autobiography
- Dairy, Memories
- Published Reports
- International org.
- Conference, Association
- Research Institute

Public Documents

Unpublished

Govt Gazzate

Books

News paper

Magzine

Govt. Record

Research Report

For analysis use Statistic Techniques ...

Thanking You...

F.Y.B.A

Introduction to Sociology (G-1)

Mr.Vinod Nirbhavane, NSPM, LBRD, Arts and Commerce Mahila Mahavidhyalaya, Nashik Road

Chapter I – Sociology as a Science

1) Origin and definition of Sociology –

The Enlightenment – Social, Political and Economical chenges

Continue..

- August Compte Father of Sociology (1798 1857) Positive
- Philosophy
- Karl Marx (1818 -1883)
- Herbert Spencer –(1820 -1903)

Continue..

- Emile Derkheim (1858 -1917)
- Max Weber (1864 -1920)
- George Simmel (1868 -1918)
- Vilfredo Paroto (1848 -1923)

Continue..

- Indian Sociologist Dr.B.R.Ambedkar
- Dr.G.S.Ghurye
- Dr. Iravati Karve

Definition of Sociology

- "When the action of one individual affect the actions of at least one other individual, interaction .. Is taking place" Tischler, Whitten and Hunter.
- "The process of action in awareness of others, and adjusting responses to the way others respond is called social interaction"-Broom and Selznick.-

Cont...

 "Social interaction is the general process whereby two or more persons are in meaningful contact, as a result of which their behaviours are modified however slightly"-Merill and Eldredge

Subject matter of Sociology

- Study of Social Action /Interaction
- Study of Social Relationship
- Study of Social Institutions
- Study of Social Groups
- Study of Human social Life
- Study of Society as a Whole

Scope of Sociology

- Specialistic or Formalistic School –
- Synthetic School –

The Scientific Nature of Sociology

- Observable Subjectmatter
- Use of Scientific Method
- Organized Knowledge about Society
- Sociology as a Empirical knowledge
- Sociology as a Theoretical Science
- Standardised Cumulative knowledge
- Ethical Neutrality
- Synoptic Science
- Sociology No Normative Science.

Chapter II —Basic Concepts in Sociology

- Society –Definition
- "Society is the web of social relationships" –MacIver and Page
- "A Society is a Group of People who share a culture and think of themselves as united" Devid Dressler and W.M.Willis Jr.
- "A Society is a self sufficient, Self perpetuating social system that includes persons of both sexes and all ages" Theodore Caplow

Characteristics of Society

- A System of Social Relationships
- Comprehensive Culture
- Relatively large Human Group
- Definite Territory
- Social Needs
- Relatively Self Sufficient Self Perpetuating system
- Society is more than the sum total of its individual parts i.e.its members
- Feeling of Unity
- Society : An Abstracts Reality

Marketing strategy And Technology in the 21st century

Mr.Bhaskar K.Narwate

Asst.Professor

Arts and Commerce Women's College, Nashik Road, Nashik

(Email ID:bhaskarsirnarwate@yahoo.in)

Cell-No: 9822291266

Introduction

Marketing is performance of business activities. That the direct the flow of goods and services from producer to consumer or users, marketing is often a second thought in the industrial maintenance industry. The industry is technology-driven, which requires a substantial investment of technical resources, leaving little for the marketing efforts.

This paper is intended to give rudimentary tools for developing a highly efficient marketing plan and or improving a plan that already exists. Special emphasis will be placed on updating these tools to make them applicable in the age of the Internet.

What Is Marketing?

Marketing is...

"...the actions of optimizing a company's participation in the marketplace in order to maximize business performance."

Marketing can be thought of as a never-ending process of looking outward toward the marketplace, inward toward the business, and then reconciling these two views in order to optimize the business performance. Figure 1 graphically represents this concept of marketing.

•Customer Needs — knowing your customer and their needs is the cornerstone of the marketing effort

- •Market Trends changes in the marketplace are important to monitor as they may cause the customer needs to change, competitors to modify their strategies, and you to change your strategy \Box
- •Competitors maintaining a watch on your competitors is vital in assuring your product and marketing strategy are differentiated in the mind of the customer.

Marketing Strategy

A marketing strategy is the result of decisions being made about how a particular product or service will be promoted to its target customers. Marketing strategies are used to increase sales, launch new products and generally provide profit for a company. Strategies involve the construction and implementation of the marketing mix. A place or distribution marketing strategy may include selling items in a brick and mortar store as well as through a website. Or, it may involve choosing one distribution channel over the other. Selecting the right distribution strategy for a business is important as this is how the product gets to the customer.

Objectives

Technology, specifically the use of the Internet and the various sets of hardware and software that interface with the Internet technology.

- Reduce buy/sell costs
- Reach global and remote markets
- •Improve the efficiency of the supply chain
- •Recreate the value chain
- Improve customer relationships

Marketing strategy And Technology in the 21st century

A company marketing strategy is an important tool that work's with its web presence to get company's message across to both its current and prospective customers.

Most marketing classes organize the essential issues of marketing into the four Ps of marketing: Product, Price,

Promotion and Place

1) Product:

Product is the physical item or service that a company is selling the intrinsic characteristics of the product are important ,but customer's perception of the product called the product's brand can be as important as the actual characteristics of the product

Organization of the web sites from internal viewpoint that is according to the way that they arranged their product design and manufacturing processes If customer arrive at these web sites looking for a specific types of product this approach work well for

ex. Dell.com,IBM.com

• Offering customer a choice on the web:

Dell has alone many things well in its online business its website offers customers a number of different way to do business with the company,

Its USA home page includes links for each major group of customers it has identified, including home, small business, medium & large business, government, education & health care, the highly customized approach to

2) Price:

The price element of the marketing mix is the amount the customer pays for the product the web can create new opportunities for creating pricing and price negotiations through online auction, reverse auction and group buying strategies. The web based opportunity are helping companies find new way to create increased customer value

•Online Auctions: Online auctions are one of the fastest growing segment of online business today, millions of people buy and sell al types of goods on consumer auction site each year. Although the online auction & business is changing rapidly as it grows, three broad categories of auction web sites have emerged

•Promotions:

- It includes any means of spreading the word about the product.
- On the Internet new possibilities abound for communicating with existing and potential customer like E-mail marketing, Television Advertising, Advertising on web etc.
- •E-Mail Marketing: Advertising is a process of communication, it is easy to see that e-mail can be a very powerful element in any company's advertising strategy.
- Many businesses would like to send e-mail messages to their customers and potential customer to announce new product, new product features, or sales on exiting products
- •Television advertising: Advertising through Television channels

For Ex.

No	Types of Television	Types of Advertising
1)	Children Cartoon	Children's toys & games
2)	Daytime Dramas	Household & Cosmetic, Perfumes, Pet Foods etc.
3)	Late Night talk Shows	Snack food ,Shirts, Cars etc.
4)	Sport Channels	Watches, Sport equipments, Mobile Handsets, Shoes, etc.

4) Place :

The issues of place(also Called distribution) is the need to have product or services available in many different locations.

The problem of getting the right product to the right places the best time to sell them has plagued companies since commerce began,

For Ex. Digital Product (such as information of new software, music, video & e-books) can be delivered almost instantly on demand through the internet

Companies that sell products that must be shipped have found that the internet gives them much better shipment tracking & control than did previous information technologies.

Limitations

From the buyer's perspective, the inability of shoppers to touch, smell, taste or "try on" tangible goods before making an online purchase can be limiting. small industry sector can not use internet marketing technology due to lack of infrastructure, capital etc.

Conclusion:

As the 21st century unfolds, marketing will continue to be an important function in the business enterprise. Technology should provide new ways of managing and enabling the marketing process. While the world rapidly changes around us, Technology and e-marketing will allow us to apply the classics faster and cheaper, and will enable us to implement strategies.

References:

- 1)E-Commerce Strategy, Technology ,Implementation by Gary Schneider
- 2) Chaudhury, Abijit; Jean-Pierre Kuilboer (2002). <u>e-</u>
 <u>Business</u> and e-Commerce Infrastructure. McGraw-Hill.
- 3) Seybold, Pat (2001). *Customers.com*. Crown Business Books (Random House).
- 4) http://www.quirk.biz/
- 5) http://www.zeroonezero.com/services/
- 6) http://www.actis-emarketing.com

Thank

Phonetics

The Study of the way Humans make, Transmit, and Receive Sounds

Prakash Warkari

Assistant Professor & Head, Department of English

NSPM's Late Bindu Ramrao Deshmukh Arts & Commerce Mahila Mahavidyalaya, Nashik Road
pwarkari@gmail.com

Phonology -

the study of sound systems of languages

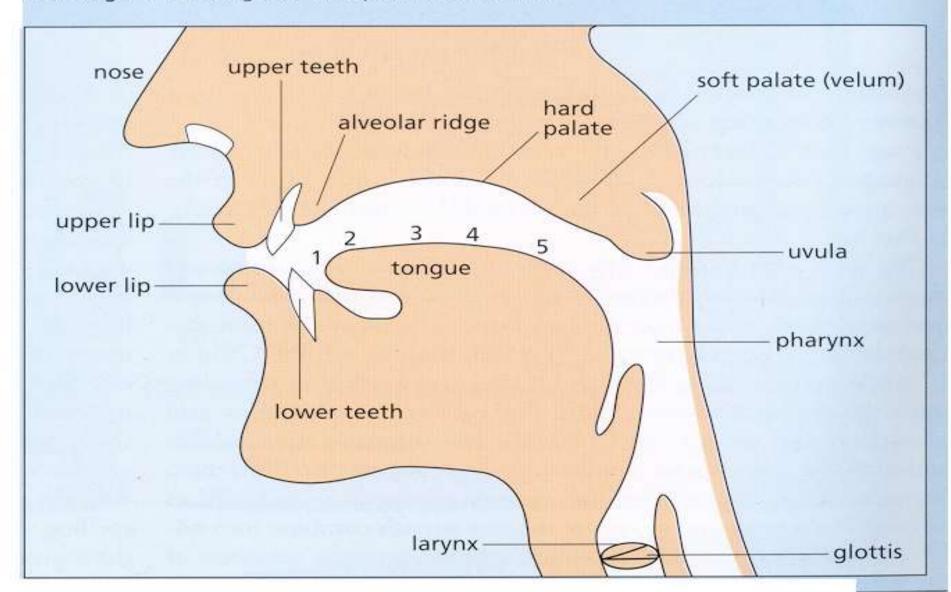
Phoneme –

A phonological segment that can be phonetically predicted by a rule – /b/ in bit and /p/ in pit.

The Organs of Speech and Articulation

THE ORGANS OF ARTICULATION

The diagram shows the anatomical location of the vocal organs involved in the description of English vowels and consonants. It is not a complete representation of all the vocal organs – the lungs, for example, are not shown.



Languages are made up of vowels and consonants sounds

English consists of 44 sounds (20 vowels and 24 consonants)

Vowels

Most vowel sounds are modified by the shape of the lips.

(rounded / spread / neutral)



Sounds are made by vibrating the vocal cords (voicing).

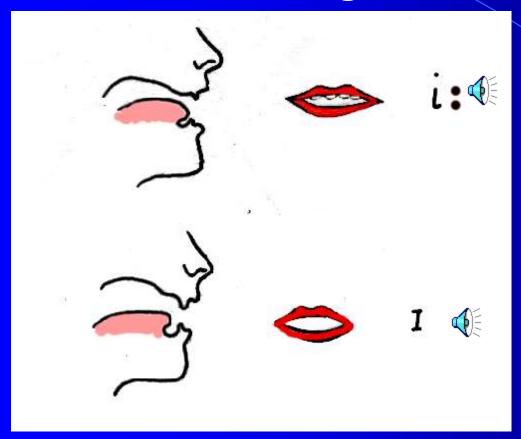
Vowels can be

single sounds – monophthongs or pure vowels

Double sounds - Diphthongs

Triple sounds - Triphthongs

Pure vowels usually come in pairs consisting of long and short sounds

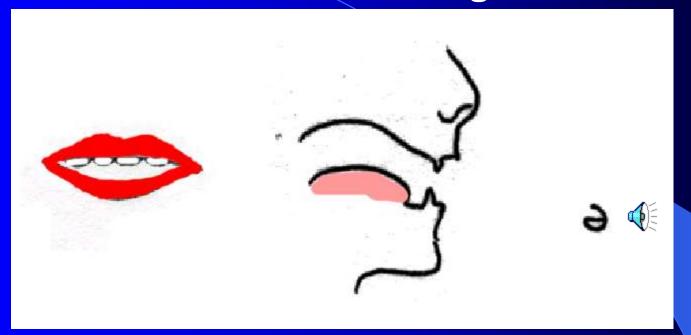


This is found in the word tea. The lips are spread and the sound is long

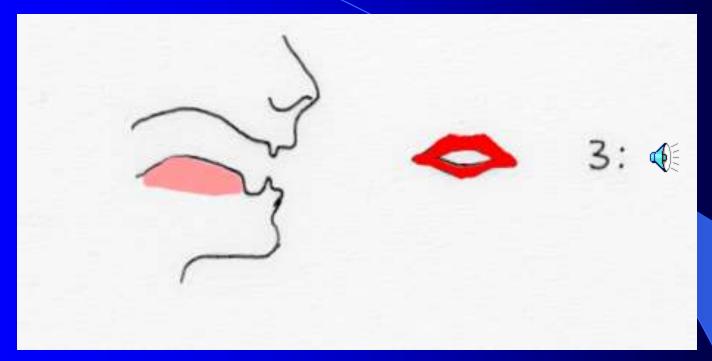
This is found in the word h*i*p. The lips are slightly spread and the sound is short

The tongue tip is raised slightly at the front towards the alveolar. In the longer sound the tongue is raised higher.

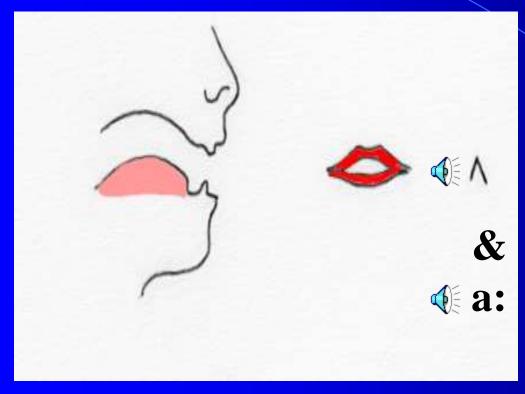
The most common sound in English – the Schwa



This sound is made by relaxing the mouth and keeping your lips in a **neutral** position and making a **short** sound. It is found in words like pap**er**, ov**er**, **a**bout, and common in weak verbs in spoken English.



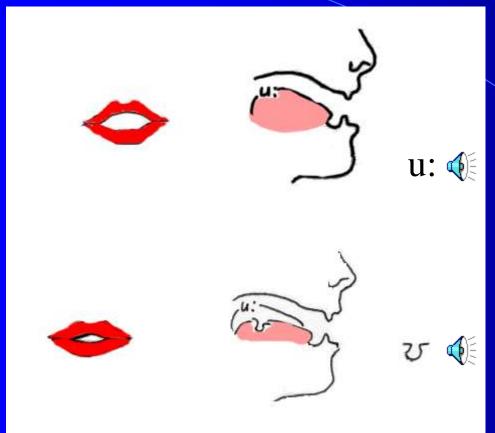
This sound is the **long** form of the schwa sound. It is found in words like th*ir*teen and b*ir*d. The mouth is relaxed and lips are **neutral**.



This is the short sound – *u*p, c*u*t & b*u*tter

This is the **long** sound – c*ar*, f*a*st & d*ar*k

The centre of the tongue is raised towards the soft plate, the lips are **neutral**.

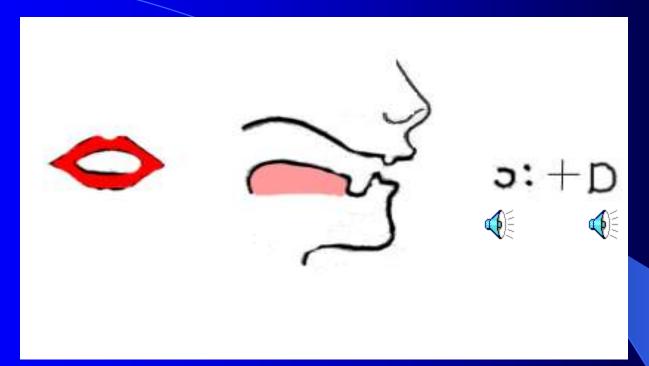


The long sound – you, too & blue

The short sound -

Good, would & wool

The lips are **rounded** and the centre and back of the tongue is raised towards the soft plate. For the **longer** sound the tongue is raised higher and the lips are **more rounded**.

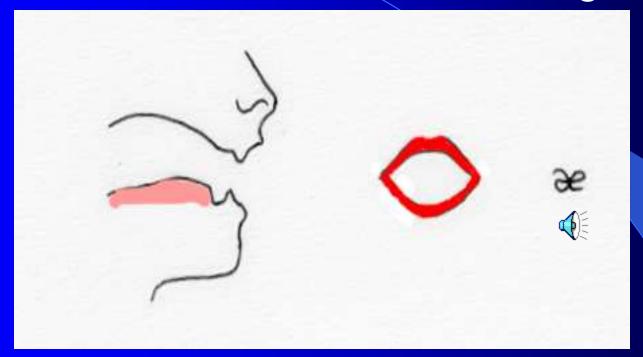


Made with **rounded** lips and tongue slightly raised at the back

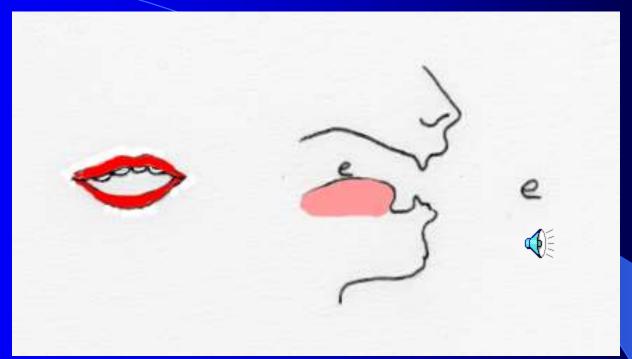
The long sound-door, four & more

The short sound - hot, clock and what.

Two of the vowels do not have long sounds



This sound is made with the mouth **spread** wide open. It is found in – cat, man, apple & ran



The sound of 'e' is found in — wet, left, when & tell. Like the sound for 'a' it is a short sound that has no long version.

The vowel sounds we have just reviewed make up the rest of the diphthongs etc. that come next.

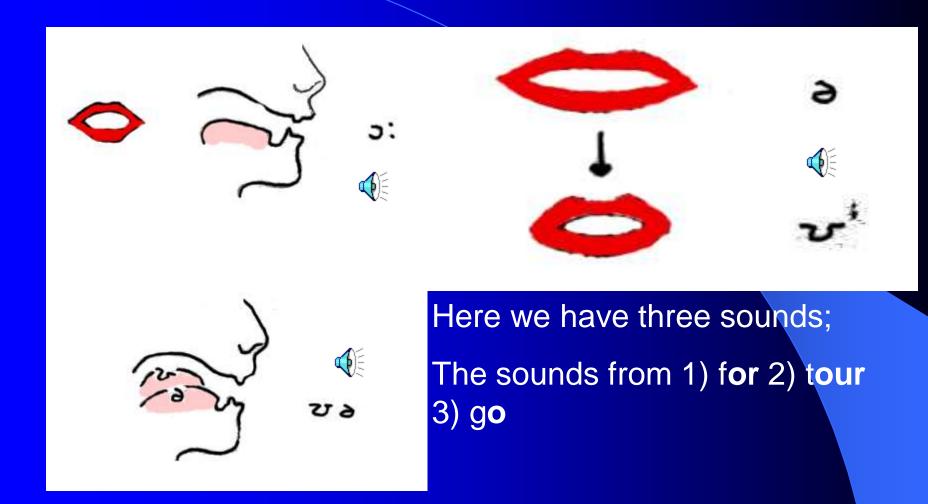
Diphthongs, Triphthongs & Glides

Diphthongs are combinations of two sounds-English has 8 diphthongs

Triphthongs are combinations of three sounds-

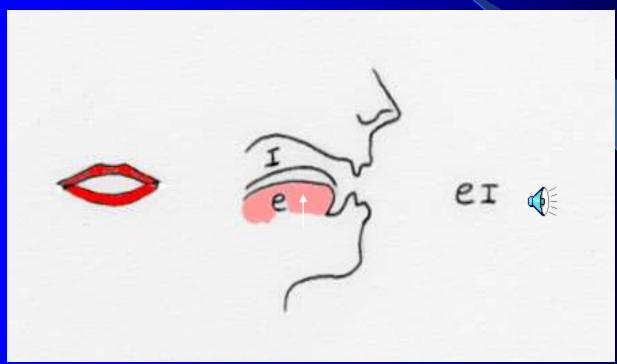
English has 1 triphthong (a diphthong + a schwa sound)

Glides are sounds made when the tongue moves from one position to another.

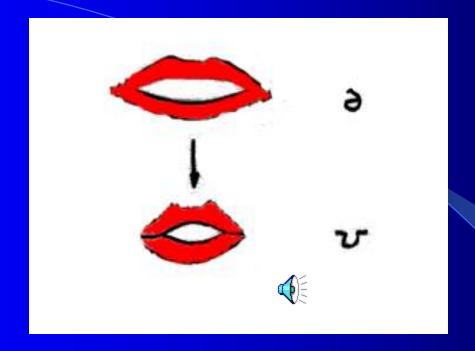


Two of these sounds are diphthongs, combinations of vowels.

Diphthongs are made by sliding the tongue for one position to another - this is know as a glide.

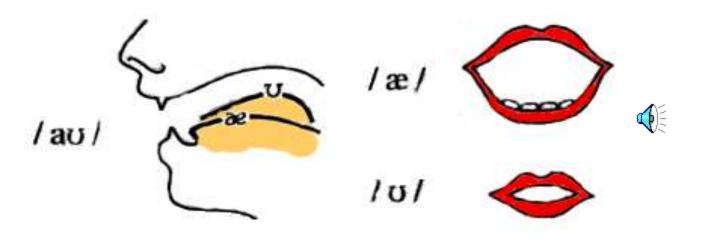


This diphthong is found in – hay, date, scrape & vein.



Here two more pure vowels are combined to make a sound. This sound is like saying the letter 'O'. It begins with a *er* (schwa) and moves towards the '*oo*' sound found in g*oo*d.

To make / au / add a short / u / after the long / æ / sound.



Words like cow, down, ground and town all contain this sound.

(The a: is also used to make this diphthong)

Diphthongs are combinations of pure vowels.

$$\mathbf{e} + \mathbf{I} = \mathbf{e}^{\mathbf{i}} - \mathbf{w}$$
 ay, paid & gate

$$O: + I = 'OI' - boy, coin & coy$$

Review all 8 sounds and try the exercises on the worksheets

Consonants

The Articulation of sound based on received pronunciation

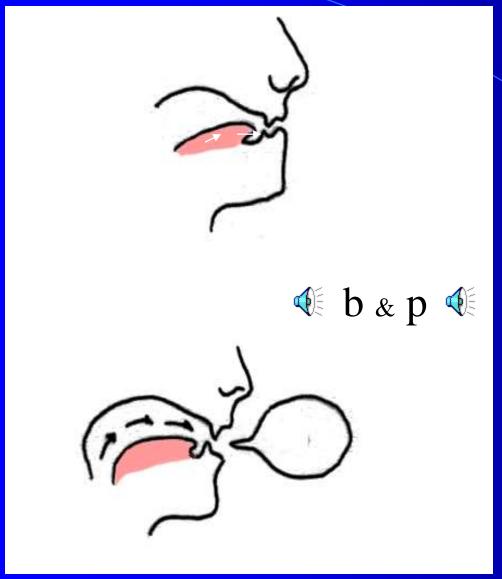
(R. P.)

(These sounds for reference only)

1) Plosives

Plosives are made by making a complete closure between some point and the vocal tract. Pressure builds up behind the closure which is released to create sound.

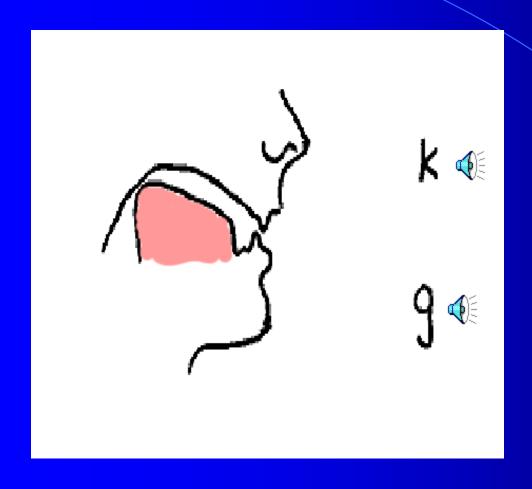
This group includes the sounds of b, p, k, d, t & d.



These two sounds are plosives, they differ in the way the voice is used during the sound.

- 1) P is aspirated & voiceless— air leaving the mouth. It is a gentle sound.
- 2) B is a voiced sound and the air is restricted through the glottis

Both sounds are known as Bilabial Plosives

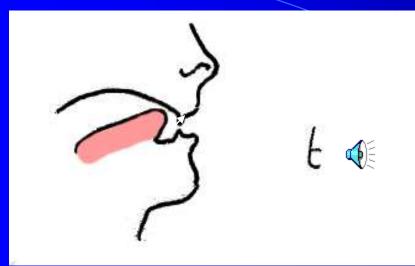


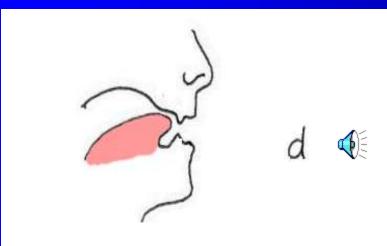
The sounds **k** & **g** are made by raising the tongue at the back of the mouth to make a complete closure.

- 1) k is a voiceless sound
- 2) g is a voiced sound

These are known as

Velar Plosives





The sounds of 't & d' are made by raising the tongue to touch the front of the alveolar ridge just behind the teeth.

- 1) 't' is voiceless
- 2) 'd' is voiced

Notice how you can feel air when pronouncing the 't', the 'd' sound has no air as it is voiced through the vocal cords.

These are know as -

Alveolar Plosives

2) Fricatives

Fricatives are made by moving two vocal organs together to restrict the release of sound.

This group includes the sounds of *f*, *v*, *s*, *z*, and both *sh* & *th* sounds



- 1) The 'f' is voiceless first, phone & flat
- 2) The 'v' is voiced video, lo ve & ha ve

The top front teeth are placed on the top of the bottom lip. The sound is squeezed through the small gaps

These sounds are known as

Labio-dental Fricatives



The voiced sound, found in *th*e, *th*ere & fea*ther*

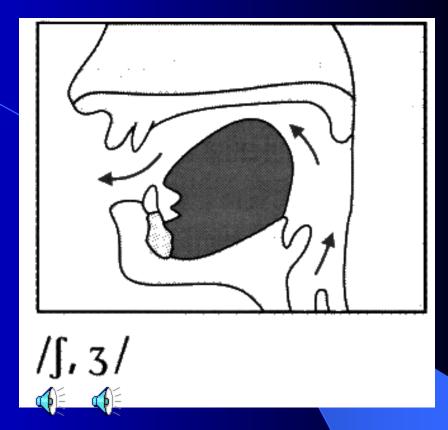
The voiceless sound found in *th*ink, *thin* & *th*ought

The tongue touches the teeth, usually just behind the front teeth. Above is shown the way it can be practised by putting the tongue between the front teeth and touching the index finger. These are known as a

Dental fricatives

The sound 'sh' is made by raising the blade of the tongue to make light contact with the soft palate. The sound is squeezed through the gap making a 'sh' sound.

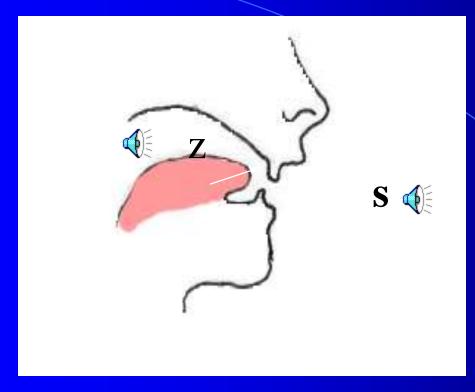
The voiceless sound can be found in **sh**e, wa**sh**, **s**ure & **ch**ampagne



The voiced sound is found in television & revision

These sounds are know as

Palato-alveolar Fricatives



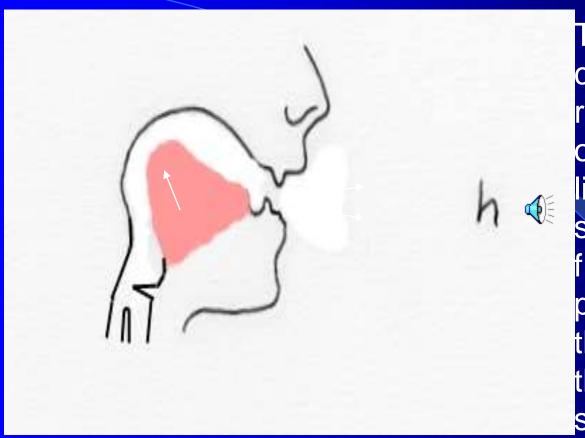
The tip of the tongue is moved towards the edge of the soft plate and the alveolar ridge. The sound is made by squeezing the sound through the gap.

's' - see, voice & most words that begin with 's'

'z' - zoo, has, freeze, cars and owns.

These sounds are known as

Alveolar Fricatives



This sound is created by raising the back of the tongue to lightly touch the soft plate, air from the lungs is pushed up past the glottis and through the small gap.

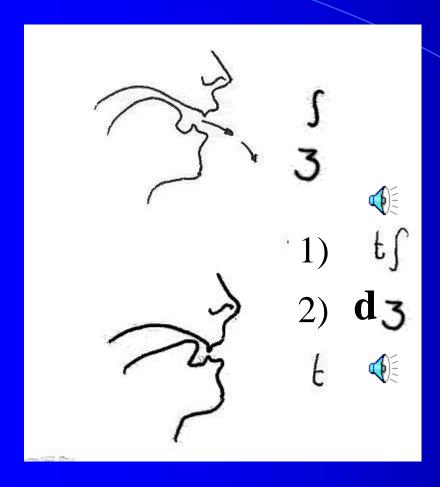
The sound is found in – *h*otel, *h*is, be*h*ind & *h*ive It is known as a

Glottal Fricative

Affricatives

Affricatives are made by making a complete closure at some point in the mouth, similar to plosives. However, affricatives differ as the air is released slower than a plosive.

The sounds 'ch' and its voiced version make up this group.



These sound are made by combining the two sounds shown here.

The plosive sound made by the t/d is changed by the fricative that follows the release of pressure.

- 1) church, crunch & lunch
- 2) Jeans, generator & bridge

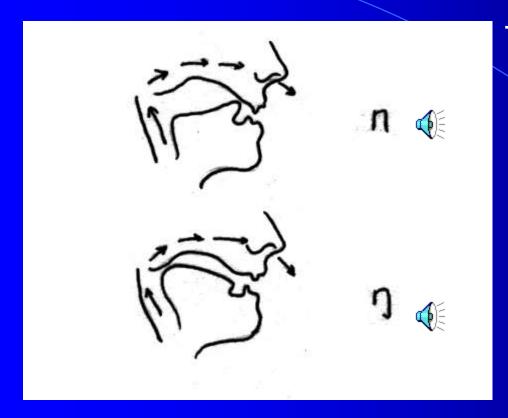
These sounds are known as

Palato-alveolar Affricatives

Nasals

Nasal sounds are made by making a complete closure in the mouth and allowing the air to escape through the nose.

This group includes the sounds n/ ng/ m



These sounds are made by blocking off part of the mouth by using the tongue. The air moving through the nasal passages creates the sound.

1) no, been, nine & known as a

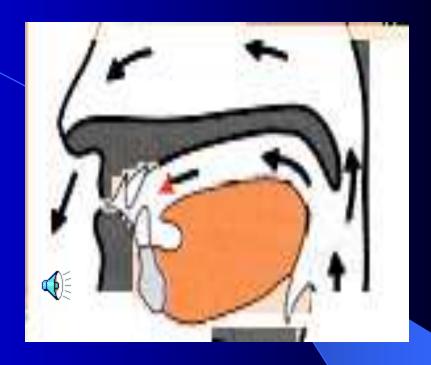
Alveolar Nasal

2) Song, English & thank. It is known as a Velar Nasal

(This sound is common in words that have 'ng & 'nk' spellings.)

The 'm' sound is made by closing both lips and allowing the sound to travel through the nasal passages

*M*y/ drea*m*/ s*m*ile/ re*m*e*m*ber



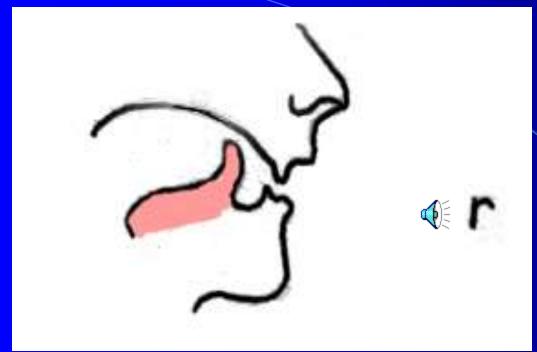
This sound is known as a Bilabial Nasal

Oral Continuants

Some consonants are in some ways like vowels as they are frictionless. (The previous group 'Nasals' are also frictionless)

Some are also midway between a consonant and a vowel, the 'w' and 'y' in 'yes' are sometimes called semi-vowels or glides.

These with 'l' and 'r' make up the group called continuants or sonorants



The sound 'r' is made when the tip of the tongue is held close to the alveolar ridge (but not touching). The side of the tongue should touch the lower back teeth.

The sound is usually quite difficult for Asian students and can be confused with 'I'.

(red, describe, bread, free, drain, trouble)

This is known as a

Post-alveolar Approximant

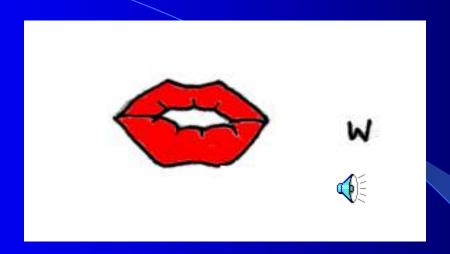


Know as Laterals

The sound of 'I' is divided into two distinct sounds, which occur according to the following rules. If the sound occurs at the beginning or middle of the word then 'clear I' is made; if the sound occurs at the end of the word then the sound is a 'dark I'

Clear- the tip touches the centre or the alveolar ridge allowing the air to escape around the sides

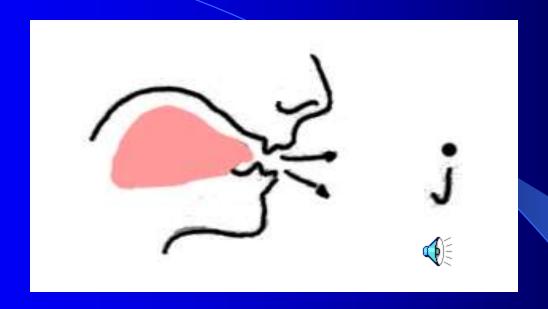
Dark- the same as the clear 'l' but the centre of the tongue is raised to the soft plate.



A 'w' sound is similar to the you sound but the lips are rounded to give more tension. The tongue too is similarly positioned only it is raised slightly more.

(wedding, window, where, was, what, wear, rewind & wish)

Known as a Labio-velar semi-vowel



The sound is made by raising the centre of the tongue towards the soft plate and lips are **neutral**

(yesterday, year, your, yeah, and to devoice a strong (fortis) consonant as in p(y)ure, a glide)

Known as a Palatal semi-vowel

References

Crystal, D (1995) The Cambridge Encyclopaedia of The English Language: Cambridge, Cambridge University Press

Crystal, D (1997) A Dictionary of Linguistics and Phonetics: London, Blackwell

Fromkin, V& Rodman, R (1974) An Introduction to Language: Orlando, Harcourt Brace.

Lass, R (1984) Phonology An Introduction to Basic Concepts: Cambridge, Cambridge University Press.

FYBA: Compulsory English

Communication Skills- 1,2,3,4,5 & Grammar Activities

Greeting and Responding to the Greetings

Neutral/Safe:

Morning/Afternoon/Evening!

Good to see you again

How very nice to see you again

Informal:

Hi! How are you?

Hi everybody!

Hello Ajay!

Formal:

Good morning ladies and gentlemen!

Good evening, sir!

Good afternoon, gentlemen!

Introducing Yourself

Neutral/Safe:

Excuse me, my name is Vishal.

Excuse me, I don't think we've met before. My name is Rohit.

How do you do? My name is Rohit.

Informal:

Hi! I'm Rohit.

Hello! You must be Vishal. I'm Rohit.

Formal:

May I introduce myself? I'm Tejesh Beldar

First let me introduce myself: Tejesh Beldar

Allow me to introduce myself: Tejesh Beldar

Introducing Others

Neutral/Safe:

This is Vishal Sonawane

I'd like you to meet Anita Sonawane

Have you met Dr. Jagdish Jadhav?

Informal:

Meet my cousin Anita

Oh, look here is Ashwarya

Formal:

May I introduce you to Aarti Beldar?

Please, let me introduce you to Aarti Beldar

Allow me to introduce you to Aarti Beldar

It is with great pleasure that I introduce you to Aarti Beldar

You have invited your Friend/Teacher for a dinner/Lunch. Introduce him/her to your family and vice versa. Write the introduction in the form of dialogue.

Joining a Conversation

Neutral/Safe:

Excuse me. Do you mind if I join you?

Lovely day, isn't it?

Informal:

Hi! Great party, isn't it?

Hello! Are you a friend of Aarti?

Formal:

Excuse me I was wondering if I could join you?

I beg your pardon, but aren't you Kiran Patil?

Taking Leave

Neutral/Safe:

Good bye/ Good bye then.

Look forward to see you soon.

Informal:

Bye!/Bye-bye!/ See you soon/later/around!

Take care. Bye!/ Look after yourself. Bye!

Formal:

I look forward to seeing you again soon.

Requesting

Neutral/Safe:

Would you lend me your scooter, please?

Could you type this letter for me, please?

Do you mind my using your mobile/telephone, please?

Informal:

Can you help me?

Got a thousand rupees.

Do me favour and lend me a thousand rupees.

Formal:

Would it be possible for you to help me?

We should be most grateful if you could help us.

I'm sorry to trouble you, but could you help us?

You are having dinner in your house with your family. Use apt expressions of requesting.

Inviting

Neutral/Safe:
Would you like to come for?
Won't you come for?
I would very much like you to come for
Informal:
What about having lunch with us?
Why don't you have lunch with us?
You must have lunch with us.
Formal:
Would you care to have lunch with us?
We should be very pleased/delighted if you could have lunch
with us.

Accepting Invitation

Neutral/Safe:

Thank you. I'd like to.

That would be very nice.

That sounds like a very nice idea.

Informal:

Thank you very much/ Thanks a lot.

I won't say no./ Great. I'd love to.

Formal:

That's really very/most kind of you.

What a splendid idea! Thank you.

I'd very much like to.

Declining an Invitation

Neutral/Safe:
Thank you very much, but
I wish I could, but I 'm sorry I have
I'm afraid I've already promised tobut thank you very much.
Informal:
I'd love to, but.
Oh, what a shame. I won't be there.
Sorry, I can't, but thanks anyway.
Formal:
That's extremely kind of you, but
Sadly/Unfortunately, I won't be in town. However, thank you for
inviting me.

- * Your friend wants to invite you to a movie on Saturday. You are free and so you accept the invitation. Write a brief dialogue.
- * Your neighbor invites you and your family to lunch on a *Diwali* day. But you have booked your tickets and are leaving on same day. Write a brief conversation.

Asking Permission

Neutral/Safe:

Can I use your camera, please?

I was wondering if I could use your camera.

Do you mind if I use your computer?

Informal:

Mind if I use your computer?

Let me use your camera.

Any chance of borrowing your camera?

Formal:

Do/Might/May I have the permission to use your phone?

Do you have any objection if I use your computer?

Giving Permission

Neutral/Safe:

Of course, you can/ Yes that's fine/all right.

Yes, certainly you can/Please don't hesitate to.

By all means you can.

Informal:

Sure/OK/Fine/All right/ Feel free to

Go ahead/ Of course you can.

Formal:

That seems perfectly acceptable.

I can't see any objection.

That's quite in order.

Refusing Permission

Neutral/Safe: _____

Sorry, I'm afraid you can't do that.

I'm afraid that's not possible/allowed.

Informal:

I'd like to, but.....

I can't possibly.....

Sorry, no way/Sorry, that's out of the question.

Formal:

I'm afraid I can't allow that.

I'm afraid I can't permit that.

I'm afraid I can't do that.

- 1) You want to use your friend's computer for an hour. Your friend permits you to use it. Write a brief dialogue.
- * 2) You want to use your friend's bike for a day. Your friend refuses you. Write a brief dialogue.

Asking for Information

Neutral/Safe:

Excuse me, do you know where the post office is?

Can you tell me the way to the bus station, please?

Sorry to trouble you, but is there a telephone booth around?

Informal:

Do you know if we can get cold drinks on this bus?

Know the arrival of *Pawan Express*?

Any clue where the book is?

Formal:

I wonder if you could tell me when the results will be declared.

I hope you don't mind my asking, but is the principal in the town.

- 1) Your friend has returned from a tour of Mumbai. Ask him/her questions and get the information about mode of journey, accommodation in Mumbai, duration of tour, tourist attraction in and around Mumbai, presents bought for family and friends, weather, food etc. Write a brief dialogue.
- 2) Imagine you are Interviewing Big B, ask him questions about his favorite film, actor, place, singer etc and other memorable incidents in reel and real life.

Suggesting

Neutral/Safe:

Shall we travel in a taxi?

Would it be a good idea to hire a taxi?

Do you think it would be a good idea to.....

Informal:

Let's hire a taxi.

How about hiring a taxi?

Why don't we go by a taxi then?

Formal:

I'd like to suggest/propose we go in a taxi.

Have you considered hiring a taxi, then?

You may/might like to contact the agent now.

- Your friends/ family members are planning to go on a tour. You are thinking about where to go and how. Make suggestions using the points:
 - 1) train, bus, taxi, plane.
 - 2) temples, beaches, mountains.
 - 3) lodge, government, tourist home.
 - 4) Diwali, Christmas, Summer vacation etc.

Agreeing

Neutral/Safe:

Yes, I agree/ True enough/ That's what I think too.

I absolutely/entirely agree.

I couldn't agree more.

Informal:

I'm with you there/ You're right.

Well, that's the thing.

I'd go along with that.

Formal:

I'd like to endorse that opinion/view.

I'm of exactly the same opinion.

That's exactly/precisely my view/opinion.

Your college campus faces the 'spitting problem'. The principal has constituted a committee to brainstorm on this problem. Members of committee come out with different suggestions:

- a) Installing a close circuit television set
- b) Fixing spittoons
- c) Sticking pictures at corners
- d) awareness-raising programme
- e) Fine, punishment etc.

Agree or disagree with them using suitable expressions.

Partly Agreeing

Neutral/Safe:

I see your point, but
To a certain extend, yes, but
Yes, but on the other hand
Informal:
Could be, but
I can see that, but
I'd go along a lot with that, but
Formal:
I agree in principle, but
I take your point, but
There's some truth in what you say, still/however

Disagreeing

Neutral/Safe:

I'm afraid I disagree

I don't agree

I don't think that's right

Informal:

I can't go along with that

You can't mean that!

You must be joking!

Formal:

I'm afraid I entirely disagree with you

I'm sorry I can't accept that

I'm not at all convinced

Your friend and you are discussing the advantages and disadvantages of travelling by bus and train so as to decide which is better. Use following points and write down a dialogue using agreement, disagreement and partial agreement:

Frequency

Fare

Facilities: video, berth, toilets, basins,

Availability of food and drinks

Comfort

Any other points

Have quick discussion on the following:

- India needs dictator
- All autobiographies are lies.
- All liquor shops should be closed down.

Complimenting

Neutral/Safe:_

What a beautiful sweater!

That sweater suits you very well.

You're looking smart/dapper.

Informal:

I like the hair style!

You look great/terrific/fantastic.

You're looking good!

Formal:

If I may say so, this cake is delicious/excellent.

May I say how elegant/enchanting you look?

If I may say so, you look quite charming.

Responding to Compliments

Neutral/Safe:

Thank you very much for saying so.

I'm glad you like it.

Thank you for your good words.

Informal:

Oh, thanks!

Oh, not really!

Oh, there is nothing to it, actually.

Formal:

It's very good/kind of you to say so.

How very/extremely nice/kind/good of you to say so.

 Suman, your friend, is wearing a special saree and a diamond necklace. Pay compliments on her saree and necklace and her looks.

Complaining

Neutral/Safe:

I want to complain about.....

I'm sorry to say this, but.....

I'm sorry this really is the limit!

Informal:

I'm fed up with.....

You've got to do something about that.

I'm sick of.....

Formal:

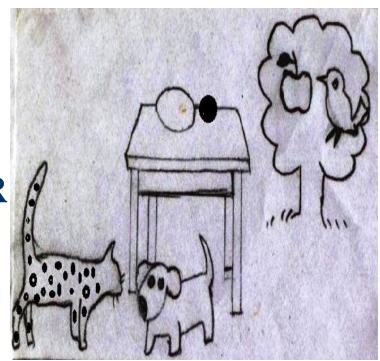
I wish to complain about.....

I really do object to....

I take great exception to.....

Grammar Activities

- FIRE THE HOT SITTER:
 YES-NO TYPE OF
 QUESTION
- BINGOO: USE WH
 QUESTIONS AND
 SEARCH FOR YOUR PAIR
- DESCRIBE/SUMMARIZE
 THE PICTURE:
 COMPARE AND
 CONTRAST









Who is calling?
Who will reach the phone first?



When can I go on vacation?



What is making that sound?



How do I stop the baby from crying?



Where should I go?



Why are you angry?



Which dish should I choose?

EXPLANATION

I want to know the

Who? Person
Where? Position, Place
When? Time, Occasion, Moment

Why? Reason, Explanation What? Specific thing, Object

Which? Choice, Alternative How? Way, Manner, Form

www.grammar.cl

www.woodwardenglish.com

www.vocabulary.cl

Adverbs of Frequency on a cline:

Frequency	Adverb	Example
100%	Always	I always go to bed before 11 pm.
90%	Usually	I usually walk to work.
80%	Normally/generally	I normally go to the gym.
70%	Often/frequently	I often surf the Internet.
50%	Sometimes	I sometimes forget my wife's birthday.
30%	Occasionally	I occasionally eat junk food.
10%	Seldom/rarely/almost	I seldom read the newspaper.
5%	Hardly ever	I hardly ever drink alcohol.
0%	Never	I never swim in the sea.

