

M.Com. Part I Semester II
Business Administration Special Paper III.
Subject Title -: Business Ethics and Professional Values
Course Code -: 213

	No. of Lectures	Credit 04
Unit I Introduction Nature , concept and definition of term Business Ethics , Profession and Values, Indian Ethos, Ethics and Values – Work Ethos – Importance of Human Values. Guidelines of Socio Ethical System at General Level. Meaning of Social Ethics, Issues related to Socio Ethics Factors affecting Social Ethics.	12	01
Unit II –Indian Ethical Practices in A) Marketing and Advertising : B) Copy rights and Patents C) Employment D) Gender Discrimination E) Accounting Disclosures	12	01
Unit III Dilemmatic situations in Professional Ethics, Code of Ethics and conduct 1. Corporate Governance 2. Corporate Social Responsibility 3. Corporate Citizenship	12	01
Unit- IV Indian Approach to Business Ethics Gandhian Approach in Management and Trusteeship Gandhi's Doctrine of Satya and Ahinsa , Concept , importance and relevance of trusteeship Principle in Modern Business, Emergence of new values in Indian Industries after economic reforms of 1991.	12	01
	48	04
Books Recommended Reference Books 1.Wg- Cdr – B.R.Chavala , Swastik Publishers . 2.Management by Values 3.S.K.Chakraborti , Oxford University Press 4.Foundations to Managerial Work – Contribution from Indian Thought – S. K.Chakarborti , Himalaya Publications 5.A Study in Business Ethics Rituparna Raj 6.Ethics in Management S.A. Sherlekar , Himalaya Publication 7. Business Ethics and Corporate Governance S. K. Bhatia		

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**F.Y. B.Com.
Optional Paper**

**Subject Name -: Consumer Protection and Business Ethics
Course Code -: 106 – d.**

Objectives:

- 1) To acquaint the students with consumer and consumer movement.
- 2) To make the students aware about consumer rights, duties and mechanism for resolving their disputes.
- 3) To make students aware about role of united nations and consumers' associations in protection of consumers.
- 4) To make the students aware about laws relating to consumers.
- 5) To acquaint the students with role of Business Ethics in various functional areas.

First Term		Periods
Unit – I	Consumer and Consumerism:	[18]
	1. 1. Consumer: Concept, Meaning, Definition and Features 1. 2. Problems of consumers: Rural and urban, Its Nature and Types 1. 3. Consumerism – Meaning, objectives, Benefits-Consumerism in India 1. 4. Rights, Duties and Responsibilities of Consumers. 1. 5. Consumer Movement-Meaning-Definition-Importance, Scope and Features 1. 6. Development of Consumer Movement in India- Problems and Prospects.	
Unit – II	Voluntary Consumer Organizations (VCO) and Consumer Protection:	[06]
	2. 1. VCO: Origin, Importance, Functions and Limitations 2. 2. Challenges before VCOs 2. 3. Role of Voluntary Consumer Organization in Consumer Protection in the area of marketing & Advertisements. 2. 4. Consumer Education-Meaning-Definition-Objectives	
Unit - III	United Nations Guidelines for Consumer Protection:	[06]
	3. 1. United Nations and Consumer Protection 3. 2. United Nations Guidelines for Consumer protection, 1985. 3.2.1. Objectives. 3.2.2. General principles. 3.2.3. Guidelines a) Physical Safety b) Promotion and protection of consumers' economic interests c) Standards for the safety and quality of consumer	

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	<p>goods and services</p> <p>d) Education and Information Programme</p> <p>e) Promotion of Sustainable Consumption</p>	
Unit - IV	Consumer Protection Act, 1986:	[18]
	<p>4. 1. Background – Need-Scope and Features</p> <p>4. 2. Definitions- Consumer-Goods-Services- Complaints, Complainant- Defect in Goods- Deficiency in Services, Unfair Trade Practices, Restricted Trade Practices.</p> <p>4. 3. Consumer Protection Councils-Composition-Working-and Objectives of:</p> <p>a) District Consumer Protection Council</p> <p>b) State Consumer Protection Council</p> <p>c) National Consumer Protection Council</p> <p>4. 4. Mechanism for Redressal-Composition and working of- Consumer Disputes Redressal Agencies:</p> <p>a) District Consumer Disputes Redressal Forum</p> <p>b) State Consumer Disputes Redressal Commission</p> <p>c) National Consumer Disputes Redressal Commission</p> <p>4. 5. Procedure of filing complaints</p>	
Second Term		
Unit - V	An overview of various Laws for the Protection of Consumers:	[18]
	<p>5. 1. The Bureau of Indian Standards Act, 1986 (Sections - 1,10,11,14,33)</p> <p>5. 2. The Competition Act, 2002 (Sections – 1, 3 to 6)</p> <p>5. 3. Right to Information Act, 2005 (Sections – 1 to 11, 18, 19 and 20)</p> <p>5. 4. Food Safety and Standards Act, 2006 (Sections– 1to 3, 18 to 28)</p>	
Unit - VI	Protection of Consumer against Standard Form of Contract:	[04]
	<p>6. 1. Nature and Relevance of Standard Form of Contract</p> <p>6. 2. Judicial Response to Standard Form of Contract in India and abroad</p> <p>6. 3. Legislative Reforms</p>	
Unit - VII	Conceptual Framework of Business Ethics:	[08]
	<p>7. 1. Concept of Ethics: Its Meaning and Nature</p> <p>7. 2. Definition importance and Scope of Business Ethics</p> <p>7. 3. Types of Business Ethics; viz:-</p> <p>i. Professional business ethics</p>	

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	ii. Ethics of accounting information iii. Ethics of Production iv. Ethics of intellectual property skill, knowledge etc.	
Unit - VIII	Business Ethics in Modern Times:	[10]
	8. 1. Social Responsibilities of Business 8. 2. Business Ethics and Environmental Issues: Indian and International level - Green initiatives 8. 3. Management and Ethics i. Ethical Issues in Marketing ii. Ethical Issues in Human Resource Management	

Recommended Books:

1. Law of Consumer Protection in India- P.K. Majumdar (2011), Orient Publishing Co. New Delhi.
2. Practical Guide to Consumer Protection Law, Anup K. Kaushal (2006), Universal Law Publishing Co, New Delhi.
3. Consumer Protection Laws, Prof. RakeshKhanna, (2005) Central Law Agency, Alahabad.
4. Business Ethics and Corporate Governance, S.K. Bhatia 92005),
5. Consumer Protection Law, Dr. S. R. Myneni,(2010), Asia Law House, Hyderabad.
6. Law of Consumer Protection, Dr. Gurbax Singh, Bharat Law Publication, Jaipur.


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The syllabus

Course I

Introduction to Human Rights and Duties

Credit: 1

- I) **Basic Concept**
 - a) Human Values- Dignity , Liberty, Equality , Justice, Unity in Diversity, Ethics and Morals
 - b) Meaning and significance of Human Rights Education
- II) **Perspectives of Rights and Duties**
 - a) Rights: Inherent-Inalienable-Universal- Individual and Groups
 - b) Nature and concept of Duties
 - c) Interrelationship of Rights and Duties
- III) **Introduction to Terminology of Various Legal Instruments**
 - a) Meaning of Legal Instrument- Binding Nature
 - b) Types of Instruments: Covenant-Charter-Declaration-Treaty-Convention-Protocol- Executive Orders and Statutes
- IV) **United Nations And Human Rights**
 - a) Brief History of Human Rights- International and National Perspectives
 - b) Provision of the charters of United Nations
 - c) Universal Declaration of Human Rights- Significance-Preamble
 - d) Civil and Political Rights-(Art. 1-21)
 - e) Economic, Social and Cultural Rights-(Art.22-28)
 - f) Duties and Limitations-(Art. 29)
 - g) Final Provision (Art. 30)

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Course II

Human rights of vulnerable and disadvantaged groups

Credit: 1

I) General Introduction

- a) Meaning and Concept of Vulnerable and Disadvantaged
- b) Groups, Customary, Socio-Economic and Cultural Problems of
- c) Vulnerable and Disadvantaged Groups

II) Social status of women and children in International and national perspective

- a) Human Rights and Women's Rights –International and National Standards
- b) Human Rights of Children-International and National Standards

III) Status of Social and Economically Disadvantaged people

- a) Status of Indigenous People and the Role of the UN
- b) Status of SC/ST and Other Indigenous People in the Indian Scenario
- c) Human Rights of Aged and Disabled
- d) The Minorities and Human Rights

IV) Human rights of vulnerable groups

- a) Stateless Persons
- b) Sex Workers
- c) Migrant Workers
- d) HIV/AIDS Victims

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Course III

Human Rights and Duties in India: Law, Policy, Society and Enforcement

Mechanism

Credit: 1

- I. **Human Rights in Indian Context**
 - a) Indian Bill of Rights And Sarvodaya
 - b) Preamble- Fundamental Rights- Directive Principles-Fundamental Duties
- II. **Human Rights- Enforcement Mechanism**
 - a) Human Rights Act, 1993
 - b) Judicial Organs- Supreme Court (Art 32) And High Courts(Art 226)
 - c) Human Rights Commission- National and State of Maharashtra
 - d) Commission of Women, children , Minority, SC/ST
 - e) Survey of International Mechanism
- III. **Human Rights Violations and Indian Polity**
 - a) Inequalities in society-population-illiteracy-poverty-caste-inaccessibility of legal redress
 - b) Abuse of Executive Power-Corruption-Nepotism and favoritism
 - c) Human Rights and Good Governance
 - d)
- IV. **Role of Advocacy Groups**
 - a) Professional Bodies: Press, Media, Role of Lawyers-Legal Aid
 - b) Educational Institutions
 - c) Role of Corporate Sector
 - d) NGO's

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